

Gagan Arora

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SKILLS SUMMARY

- **Technical Skills:** Microsoft Word, Excel, PowerPoint, Trading view, Financial analysis, Equity trading, Analytical
- **Soft Skills:** Decision Making, Problem-Solving Skills, Team Player, Adaptability

INTERNSHIP

Insplore Consultants | Delhi , IN Finance and Marketing Intern

September 2023 - October 2023

- Gained hands-on experience in developing and implementing sales ideas and strategies
- Got Assisted by the sales team and business staff with the development and implementation of sales pitch and got to know about the criteria of filtering target customers
- Performed sales of financial products like Mutual funds and Life insurance through Direct and personal sales medium

Maxview Now Pvt Ltd | Noida, UP

June 2024 - August 2024

Finance and Marketing Intern

- Assisted small businesses in promoting their services through targeted online advertising campaigns
- Generated revenue of INR 8.5k through strategic ad placements and budget management.
- Received a certificate of completion, a letter of recommendation, and a certificate of appreciation for outstanding performance

PROJECTS

Financial Statement and Ratio analysis

January 2024

Skillsets-Excel | Fundamental /Ratio analysis | Decision making

- Analyzed the financial statement of different midcap IT sectors and chemical sector companies
- Calculated and interpreted different financial ratios of the companies and compared it with the Industry standards
- Identified and made a financial decision of investing in which company and on what parameters and made a research report

Independent Research Project

Comparative Analysis of the 2008 Financial crises and Yes Bank Restructuring

March 2024

- Analyzed the causes of the 2008 financial crisis and Yes Bank restructuring to identify key risk factors in the financial system
- Analysed the asset quality of various other private banks (HDFC, ICICI) and compared it with yes bank
- Investigated the contributing factors and government responses to both events

ACHIEVEMENTS

Techfest 2022

January 2022

- Secured 1st position in the competition which showcased analytical and problem- solving skills

Shreeram capital clash

October 2023

- Secured 3rd position in Shreeram Trading Competition organized by Stockgo

Inter college cricket

July 2022

- Inter college Cricket winner at Apeejay College of fine arts

CERTIFICATIONS

- Interaday Scalping Trading - |Tushar Ghone| June, 2022
- Financial Modelling |EY| April, 2023
- Fundamental and Technical analysis of stock market |Ca rachna ranade| May, 2022
- Cooperate Financial Statement Analysis |Linkdin Learning| October, 2023

EDUCATION

Lovely Professional University

Punjab, India

Masters in Business Administration – Investment Banking and Marketing; CGPA: 8.36

since August 2023

Apeejay college of fine arts

Punjab, India

Bachelors of Computer Applications

CGPA 7.62

June 2019 – August 2022

