

# JUHI KUSHWAHA

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## SUMMARY

Master's degree in Commerce (Finance) from SRCC with a strong academic foundation in finance and accounting. Practical exposure to business development, team management and social media marketing through internships and live projects, with experience in organising, leading and scaling initiatives – from managing sponsorships and events to leading marketing projects. Strong problem-solving skills and ability to adapt quickly in fast-paced, high-growth environments, with expertise in Tally and Advanced Excel.

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## EDUCATIONAL QUALIFICATION

- Shri Ram College of Commerce, DU [Aug 2023 – May 2025]  
Master of Commerce (Finance), **[7.2 CGPA]**
- Ramjas College, DU [Jul 2019 – May 2022]  
Bachelor of Commerce (Honours), **[8.87 CGPA]**
- Rani Laxmi Bai Memorial School, Lucknow [Jul 2017 – May 2019]  
SENIOR SECONDARY SCHOOL [CBSE (Commerce)], **94% [470/500]**
- JMSS, Deoria [Jul 2015 – May 2017]  
HIGH SCHOOL [ICSE], **88.33% [530/600]**

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## INTERNSHIPS AND LIVE PROJECTS

- Spirit of Youth Foundation (Social Media Marketing Intern) [Jun 2020 – Jul 2020]
  - Led the design and content team aimed at driving awareness for initiatives supporting underprivileged children.
  - Worked as **Head of the Graphic Designing Team** and collaborated with cross-functional teams to deliver impactful campaigns and improve visibility.
- Houseitt (Business Development Associate) [Oct 2020]
  - Worked with an early-stage startup providing housing solutions for students
  - Handled sales and operations, **contributing to customer acquisition** and process improvement

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## POSITION OF RESPONSIBILITY

- Member (Ramjas Dance Society –Ramjas College) [Jul 2019 – May 2020]
  - **Organized & conducted** dance competitions, workshops and dance camps. Participated in group dance competitions within and outside Delhi, competing for top prizes
  - Took initiative to **secure sponsorships** Rs. 30k+ and raised funds for annual college fests
- Member (Marketing Team Arbitrage – Ramjas College) [Mar 2020]
  - **Promoted and marketed** Flagship Commerce Fest, driving 20+ student participation
  - Organized pre-fest activities to drive participation and connected with faculty and participants

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## AWARDS AND ACHIEVEMENTS

- Won 1st place in Inter-School Accountancy Competition (RLB, 3-member team)
- Certificate of Appreciation for my work as Executive Member of the 'Marketing & Public Relations Team' for Arbitrage, Ramjas for securing sponsorship in cash and goods [2021]
- 1st Position in Group Dance competitions conducted by Jaipuria School of Business, Deshbandhu College and 3<sup>rd</sup> Position in NIT Delhi [2020]
- Scholarship for achieving 90+% in 12<sup>th</sup> from Rani Laxmi Bai Group of Memorial Schools [2019]

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## SKILLS

Accounting, Financial Reporting, Financial Analysis, GST Compliance, Taxation, Tally , MS Excel (Advanced), Financial Planning, Financial Modelling, Budgeting, Compliance, MIS Reporting