PRATIK DAIBAGNA

BUSINESS ANALYST

D.O.B – 15.05.2003

CONTACT

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EDUCATION

2021 - 2024

PK ROY MEMORIAL COLLEGE, DHANBAD

- Bachelor of Commerce
- GPA: 7.28 / 10.0

DATA ANALYTICS AND VISUALISATION

- Advanced MS Excel
- SQL
- Python
- Power BI
- MS Office

SKILLS

- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

SUBJECTS OF INTEREST

- Business Statistics
- Business Analysis
- Business Accounting

PROFILE

Detail-oriented Business Analyst with expertise in SQL, Python, Power BI, and Excel for data analysis and visualization. Recent B.Com graduate with a strong foundation in business statistics, corporate accounting, and auditing. Skilled in problem-solving, data interpretation, and process optimization. Eager to apply analytical skills and technical knowledge in a dynamic corporate environment.

PROJECTS UNDERTAKEN

Pizza Sales Analysis   *February, 2025*

- Analyzed 12 months of sales data using SQL and Power BI, identifying trends in revenue, customer preferences, and seasonal demand.
- Optimized pricing and menu strategy by identifying top-selling pizzas and low-performing items, leading to 15% revenue growth.
- Implemented interactive data visualizations in Power BI to improve business insights and decision-making.

Diwali Sales Analysis   *March 2025*

- Imported and processed sales data from a CSV file using Python (Pandas, NumPy) for data cleaning and transformation.
- Analyzed customer demographics, purchasing patterns, and regional sales trends to identify key insights.
- Visualized sales performance using Matplotlib and Seaborn, creating insightful graphs and trends.
- Generated interactive dashboards in Power BI to present data-driven recommendations for enhancing customer experience and boosting sales by 10%.

Future Track Data Analysis   *April 2025*

- Developed an interactive dashboard to analyze student admissions, course popularity, and feedback ratings, enabling data-driven decision making.
- Utilized Power Query for data cleaning and transformation, and DAX to create dynamic measures and KPIs.
- Identified top-performing courses and optimized advertisement strategies, contributing to a 15% increase in admissions and 20% improvement in targeted marketing effectiveness over three months.

Certifications

May , 2025

Data Analyst Certificate - The Future Track Computer Education.