

Aakanksha

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A diligent and motivated graduate with strong communication, analytical, and problem-solving skills. Passionate about learning, adapting, and contributing meaningfully to projects. Experienced through internships in sales, marketing, and customer engagement, with proven ability to manage tasks effectively, work in teams, and deliver results. Eager to apply the skills and grow in a dynamic professional.

SKILLS

- **Technical:** MS Word, MS Excel, MS PowerPoint, Google sheets
- **Tools/Platforms:** Shopify
- **Soft Skills:** Team Manager, Social interaction, Management skills, Adaptive nature, Communication skills, Documentation and presentation skills, Time management, Ability to study cases deeply and draw logical conclusions.

INTERNSHIP

YOUNITY

FEB 2024

Sales

About: Customer reach through calling, Lead Generation,

Skills: Improved Confidence, Time Management, Teamwork

The Website Makers Company

July 2024

Digital Marketing Intern

About: Customer reach through telecalling, email campaign, tracking performance

Skills: Time management, Teamwork, Communication skills, excel sheets, presentation

SOULTOUCH Design PVT. LTD

July 2025

Customer Engagement Intern

About: Customer feedback through calling

Skills: Improved confidence, Time management, Teamwork, communication skills, excel sheets

PROJECTS

Community Development Project-Purnkuti

July 2023

- Promote the adoption of eco-friendly practices such as tree plantation and water conservation
- Raised awareness about environmental conservation among local community members, students, etc.
- Assisting in day-to-day management and in teaching activity.

Objective: Importance of education and plantation

DEPARTMENT OF YOUTH CAPITAL(DYC)

Feb 2024

- Public speaker
- Public Relation Manager
- Event manager
- HR Recruiter

Objective: Engage, Influence, Connect

Chandigarh Marathon

November 2022

- volunteer

Objective: maintain the participants record

ACHIEVEMENTS

- **Inter school volleyball Competition:** November 2022
2nd position in interschool Volleyball competition
- **Interscholar drawing competition:**
Got prize for participation in interschool drawing competition
- **Interscholar marathon competition**
1st position in Interscholar 200mtr race competition

EDUCATION

Lovely Professional University || Punjab, India

Bachelor of Business Administration; Percentage: 62.7

June 2025

St. Xaviers school || Rohini, Delhi

Intermediate; Percentage: 56

March 2022

St. Xaviers school || Rohini, Delhi

Matriculation; Percentage: 56

March 2020