

ANSH NAUTIYAL

STUDENT

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EDUCATION

Bachelor of Commerce
Sri Aurobindo College, DU
2022-2025

X: 83%
Sun Valley International
School - 2019

XII: Accounts, Business
Studies, Economics, Maths
(89.75%)
Sun Valley International
School - 2021

CERTIFICATION

IIDE
What's Up With WhatsApp
Marketing
2023

IIDE
Facebook & Instagram Ads
2023

WORK EXPERIENCE

Digital Marketing Intern

Indian Institute of Digital Education (November
2023- December 2023)

- Gained hands-on experience in digital marketing, executing tasks and strategies under the mentorship of experienced managers.
- Developed expertise in creating integrated marketing solutions, enhancing online visibility, and optimizing content for SEO.
- Worked on various aspects of Social Media Marketing, Content Writing, and Google Workspace Management, gaining valuable insights into digital marketing essentials.

EXTRA CURRICULAR ACTIVITIES

- College Commerce Department Society (Aakraya): Managed funds, logistics, and event coordination.
- College Marketing Society (MarkArena): Anchored events; contributed to promotions and audience engagement.
- Football: Represented India in U-14 & U-17 national competitions; Delhi State Team (2019-2020).

SKILLS

- Digital Marketing
- Social Media Marketing
- Content Writing
- Team Collaboration
- Search Engine Optimization (SEO)
- Google Workspace
- Critical Thinking
- Time Management
- Tutoring
- Professional Communication
- Detailed Oriented

COURSE

Shaheed Sukhdev
College of Business
Studies
Digital Marketing Course
09/2022 - 02/2023

AWARDS

Shaheed Sukhdev
College of Business
Studies
Digital Marketing Course
02/2023