



GAURAV GOUR

MARKETING AND FINANCE

CONTACT

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EDUCATION

2023 – 2025

JAGRAN LAKECITY UNIVERSITY

- Master of Business Management (Marketing and Finance)

2019 – 2023

SHARDA UNIVERSITY

- Bachelor of Science Medical Imaging Technology

SKILLS

- Communication skills
- Leadership
- Time management
- Documentation review
- Planning and organizing
- Fast learning
- Effective Listening
- Financial analysis
- Data visualization
- Market research
- Customer relationship management
- Computer skills
- Team collaboration

LANGUAGES

- English
- Hindi

PROJECT

- Evaluation of CT in coronary angiography
December 2022

PROFILE

Resourceful and results-driven MBA candidate with hands-on experience in data analysis, project management, and digital marketing. Proven track record of contributing to organizational growth through strategic problem-solving, process optimization, and cross-functional collaboration. Highly adaptable and team-oriented, with a commitment to continuous learning and delivering impactful, high-quality outcomes across diverse business domains.

WORK EXPERIENCE

Navigrit

MARCH 2025-MAY 2025

Business Development Counsellor

- Skilled in lead conversion, objection handling, and closing deals.
- Strong interpersonal skills to build rapport and trust.
- Proficient in tracking leads, follow-ups, and using CRM tools.

Skillup 360

JULY2024 -AUGUST2024

Sales & Finance Intern

- Developed and executed targeted sales strategies to drive revenue growth
- Built and maintained strong relationships with clients, increasing customer retention
- Created data-driven reports to inform business decisions.

Yatharth Super Speciality Hospital

JULY2022-JAN2023

Radiographer Intern

- Operated X-ray, CT, and MRI equipment to produce high quality diagnostic images for patient examinations
- Collaborated with radiologists and physicians to ensure optimal imaging results for accurate diagnosis

CERTIFICATE

- Foundations of Digital Marketing and E-commerce
- Attract and Engage Customers with Digital Marketing
- Corporate Finance, John Hopkins University – Coursera June 2023
- Basic Data Descriptions, Statistical Distribution, and Application to Business Decisions, Rice University – Coursera
- Developing Marketing Mix of Growth, University of Illinois at Urbana Champaign – Coursera
- Foundational Course of the Digital Training Module
- Google Ads for Beginners – Coursera