SHUBHAM KUMAR |+919708999231; shubh9708999@gmail.com||

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EDUCATION:

MBA (Business Analytics) : 7.2 CGPA GL Bajaj Greater Noida

M.COM (Account Hons) : 74% Radha Govind University Ramgarh

B.COM (Account Hons) : 56% Radha Govind University Ramgarh

Objective:

An enthusiastic MBA (Business Analytics) specialization seeking an entry level Business Analyst role to apply my knowledge in Business Analytics and business process improvement in dynamic organization.

SKILLS:

Data Analytics: -

- **Advanced Excel:** VLOOKUP, HLOOKUP, XLOOKUP, Pivot Tables, Charts, Conditional Formatting, Data Cleaning & Analysis
- **SQL & Database Management:** Data Extraction, Joins (INNER, LEFT, RIGHT, FULL), Querying Large Datasets, Data Validation, Reporting
- **Power BI / Tableau:** Data Visualization, Interactive Dashboards, KPI Tracking, Reports, Trend Analysis
- **VBA:** Good knowledge of programming Basic to Intermediate.

Finance: -

- **Financial Analysis & Modelling**: Financial Statements, Common Size Analysis, Financial Ratios (ROE, ROA, Current Ratio, Debt-Equity), Time Value of Money, Discounted Cash Flow (DCF), Budgeting & Forecasting, Variance & Profitability Analysis
- **Business Analytics & Reporting:** Market Research, Data-Driven Decision Making, KPI Analysis, Trend & Gap Analysis, Report Preparation for Management
- **Risk & Credit Analysis:** Credit Risk Assessment, Non-Performing Assets (NPA) Analysis, Fraud Detection, Portfolio Risk Monitoring
- **Equity & Derivatives:** Equity Valuation, Futures & Options, Hedging Strategies, Derivative Instruments, Technical & Fundamental Analysis
- **Stock Market & Trading:** Portfolio Diversification, Market Trend Analysis, Order Types & Execution, Candlestick Patterns, Risk-Reward Optimization
- **Financial Research & Advisory:** Sectoral & Company Research, Investment Analysis, Economic & Industry Outlook, Report Writing, Client Advisory Support

Summer Internship

Financial Analyst

Capri Global Capital Limited | Jan 2025 – Mar 2025

- Analyzed financial statements, credit risk, and loan performance to optimize portfolio returns.
- Assisted in budgeting, forecasting, and financial modelling for strategic decision-making.
- Prepared reports on financial trends, profitability, and variance analysis for management.
- Monitored key financial metrics and market trends to assess risks and opportunities.
- Support investment decision-making by conducting industry research and benchmarking analysis.
- Conduct financial analysis and modeling to support business decisions related to lending, investment strategies, and risk assessment.
- Prepare detailed reports on financial trends, profitability, and variance analysis to provide insights for senior management.

Business Analyst – Outlook Group – Delhi (Sep 2024 – Oct 2024)

- Conducted Comprehensive data analyst for various publications (Outlook Business, Outlook Money, etc.) to provide insights on subscription trends over a 3 – year period.
- Analyzed subscription data (2020, 2021 and 2022) across multiple tables and created statistical reports to highlight key business metrics.
- Collaborated with cross – functional teams to identify opportunities for increasing subscriptions and improving retention strategies.
- Assisted in developing dashboards and reports using Power BI to present subscription and revenue data to senior management.
- Conducted market research to support the development of business strategies for different Outlook verticals.

Certification from SLA

- **Data Analytics**
- **Financial Analytics**