

KRISH RANJAN

+91 9350344887 | New Delhi, India | ranjankrish009@gmail.com | [LinkedIn](#)

ACADEMIC DETAILS

Course	Institute/University	Score/GPA	Year
BBA BFSI	Bhai Parmanand Institute of Business Studies (DSEU)	7.3	2024
Class XII	GOVT CO. ED SSS A6 PASCHIM VIHAR (CBSE)	72%	2021

ELECTIVES/SUBJECTS

Financial Statement Analysis, Securities Market Operation, Financial Planning, Equity Derivatives, Financial Mathematics, Principles and Practices of Insurance, Ethics Sensitization, Advance MS Office

TECHNICAL PROFICIENCY

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experienced with Canva for designing and editing templates
- Certification in Social media Marketing

WORK EXPERIENCE

Social Media Marketing Intern - Apollo Money (Feb 2024 - May 2024)

- Developed and executed content strategies highlighting financial market insights, investment trends, and stock performance analysis to engage and educate clients.
- Collaborated with finance teams to create data-driven social media campaigns.
- Conducted research on industry trends and competitor activities.

Mentor - Delhi K Mentorship Programme (Nov 2022 - May 2023)

- Guided 10th and 12th-grade students in Delhi Government schools.
- Identified and addressed students' academic and career challenges.

PROJECTS

Startup Business Development - ['Launched a drop-shipping startup focusing on products under \$50.', 'Conducted market analysis and social media advertising campaigns.']

Standardization Mission - Bureau of Indian Standards

- Contributed actively to standardization and quality assurance efforts in India.

ACHIEVEMENTS

- Volunteered at MITR Trust to promote LGBTQIA+ awareness.
- Organized campaigns for transgender rights at Connaught Place, Delhi.
- Recognized for leadership roles in college societies and clubs.
Won **Gold Medal** in a best presenter category in a socio emotional learning project