

Ayush Kumar

Gurgaon, sector 69 ,Badshahpur
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Objective

"PGDM graduate with dual specialization in Business Analytics and Marketing, skilled in leveraging data-driven insights and innovative marketing strategies to drive business growth. Seeking to contribute analytical expertise and creative solutions to deliver measurable impact in a dynamic organization."

Experience

- Cincooni System** 03/05/2024 - 03/07/2024
Growth Executive
Managed projects focused on fundraising for Aadarneyi Foundation.
Conducted a live client acquisition project for Bizox Media Networks.
-Generated and converted leads for IT services into potential clients.

Education

- J k business school, Bhondsi, haryana** 2023-2025
Post Graduate Diploma in Management
7.54
- Jannayak Chandrashekhar university** 2020-2023
Bachelor of Arts
57%
- National Genius Institute of Technology** 2022-2023
Diploma in office Accounting & Publishing
79%
- Gyan Peethika Sr. Sec. School, Ballia,UP** 2019-2020
12th CBSE (COMMERCE)
65.2%
- Kunwar Convert Sr. Sec. School, Ballia, UP** 2016-2017
10th CBSE
8.6 CGPA

Skills

- Ms office
- Leadership and team management
- Analytics

Projects

- Power BI Analysis**
Visualized and interpreted IPL team statistics

Interests

- Cricket, Traveling, volleyball, cooking

Activities

- Member of event management team; organized college fest with 500+ participants. Volunteered in social work including blood donation drives and NGO outreach.

Languages

- English
- Hindi