

Background Verification Form

Company name: AML Rightsource India Pvt Ltd - AMRSN 2025 Purpose of Application: NORMAL BGV(EMPLOYMENT)

Applicant's CV



Adarsh Kumar

Address: Hari Kishun Sah Lane, Deoghar, Jharkhand
Phone: +91 7909031742
Email: ag22814@gmail.com
LinkedIn: linkedin.com/in/aadarshism

SUMMARY

PGDM Marketing student at Xavier Institute of Social Service with hands-on experience in market research, distribution planning, and stakeholder feedback analysis. Proficient in Excel and Tableau, with strong communication and problem-solving skills, and a collaborative, data-driven approach to decision-making.

SUMMER INTERNSHIP & PROJECTS

ITC Limited – Aashirvaad Svasti

April 2024 – June 2024

- Conducted field research across six distribution routes to evaluate customer and retailer feedback.
- Identified gaps in distribution efficiency and suggested improvements in logistics and supply chain processes.
- Assisted in brand awareness and promotional activities in local markets.
- Engaged directly with distributors and retailers to gather actionable insights on consumer preferences and satisfaction.

Hindustan Coca-Cola Beverages (HCCB)

February 2021 – March 2021

- Worked under the Sales and Distribution vertical focusing on route mapping and product placement.
- Conducted competitor and market analysis to identify growth opportunities.
- Built customer relationships and participated in local promotional campaigns.
- Learned practical aspects of retail activation and demand generation.

EDUCATION

PGDM-Marketing

Xavier Institute of Social Service, Ranchi

July 2023 - May 2025

- CGPA: 7.99
- Worked in MARKBUZZ – The Marketing Club, AAWAZ – Branding & Sponsorship Vertical

BBA (Hons.) – Marketing

Gossner College, Ranchi | Ranchi University

Aug 2018 - Dec 2021

- Hons. Percentage: 80.67%
- Served as Class Representative

ADDITIONAL INFORMATION

- Technical Skills: Data Visualization (Power BI, Tableau, etc.), Project Management, MS Excel, PowerPoint
- Language: English, Hindi
- Certifications: Tata Data Visualization Job Simulation – Forage (Oct 2023) - Built interactive dashboards in Power BI, participated in virtual client meetings, and derived data-driven insights.
- Academic: Participated in virtual marketing events in 2020 through 2021, organized marketing and relationship building, organized clothing distribution drives in 2018, worked as a freelancer at Solvelancer (2020–2021) handling quality checks and academic problem-solving, and recognized as a quick learner, problem-solver, and team player.



akumar43mm2023-25@xiiss.ac.in



+91 7909031742



Govt ID #1

आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA

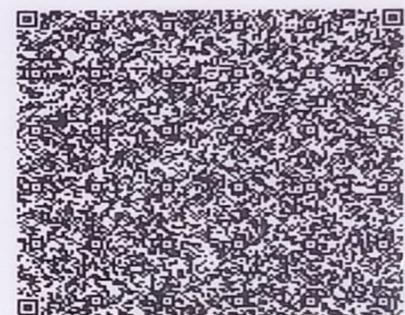


नाम / Name

ADARSH KUMAR

स्थायी लेखा संख्या कार्ड
Permanent Account Number Card

JCIPK5617L



पिता का नाम / Father's Name
MANOJ PRASAD SAH

जन्म की तारीख / Date of Birth
01/02/2001

Adarsh Kumar
हस्ताक्षर / Signature

Personal Information

Full Name	Adarsh Kumar
Former Name / Maiden Name	N/A
Mobile Number	7909031742
Father's Name	Manoj Prasad Sah
Spouse's Name	N/A
Date of Birth	01-02-2001
Age	24 years 9 months
Gender	male
Alternative Mobile Number	8862916455
Aadhar Card Number	478119480592
Aadhar Card Number	8862916455
Pan Card Number	JCIPK5617L
Nationality	Indian
Marital Status	Single

Permanent Address

House no	19
Street	Hari kishun sah lane sunbel bazar
District	Deoghar
City	Deoghar
State	JH
Pincode	814112

Current Address

House no	19
Street	Hari kishun sah lane sunbel bazar
District	Deoghar
City	Deoghar
State	JH
Pincode	814112

POST GRADUATION

I haven't done my Post Graduation	
College Name:	Xavier institute of social service
College Location:	Ranchi Jharkhand
University Name:	Xavier institute of social service
Major / Specialisation	Marketing Management
Course / Qualification:	P.G.D.M
Part Time/ Full Time:	full_time
Roll Number / Register Number:	XISS/MM/23-25/043
From:	20-07-2023
To:	03-05-2025
Marksheet	1
Provisional Certificate / Diploma / Other Certificates	
Degree Certificate	1
I haven't done my Post Graduation	
College Name:	Xavier institute of social service
College Location:	Ranchi Jharkhand
University Name:	Xavier institute of social service
Major / Specialisation	Marketing Management
Course / Qualification:	P.G.D.M
Part Time/ Full Time:	full_time
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From:	20-07-2023
To:	03-05-2025
Marksheet	1
Provisional Certificate / Diploma / Other Certificates	
Degree Certificate	1



XAVIER INSTITUTE OF SOCIAL SERVICE, RANCHI

No.- XISS/MM/23-25/043

Name :- Adarsh Kumar

STATEMENT OF GRADES

Session:-2023-25

Roll No.: 43

Total Credits 855.00

Total Points 107.00

CGPA 7.99

Percentage 74.24

Date : 03/05/2025

Result: 1st Class

Controller of Examinations

Note - 190 to 100 = A+1 180 but less than 90 = A 170 but less than 80 = B+1 160 but less than 90 = B 150 but less than 80 = C+1 140 but less than 80 = C 130 but less than 80 = D+1 120 but less than 80 = D 110 but less than 80 = E+1 100 but less than 80 = E

Xavier Institute of Social Service

Penobi

Controller of Examinations

Banchi

1st - TRIMESTER

C-Code	Abbreviation	Course Title
01 M101	FOBA-I	Foundations of Business Analytics-I
02 M102	AFM-I	Accounting for Managers-I
03 M103	ME	Managerial Economics
04 M104	PoM	Principles of Management
05 M105	BC	Business Communication
06 M106	MM-I	Marketing Management-I
07 M107	ITSFIM	IT Skills for Managers
08 M108	MOB-I	Micro Organisational Behaviour-I
09 M109	CL	Communication Lab
10 M110	PE-I	Performance Evaluation

2nd - TRIMESTER

C-Code	Course Title	Credit	Abbreviation
M201	Research Methodology	[2]RM	
M202	Financial Management	[2]FM	
M203	Economic Analysis and Policy	[3]EAP	
M204	Marketing Management-II	[2]MM-II	
M205	Human Resource Management	[2]JHRM	
M206	Macro Organisational Behaviour-II	[2]MaOB	
M207	Operations Research	[3]OR	
M208	Soft Skills Development-I	[1]SSD-I	
M209	Performance Evaluation-II	[0]PE-II	

3rd - TRIMESTER

C-Code	Course Title	Credit	Abbreviation
M301	Financial Market and Services	[2]FMS	
M302	Business Environment	[1]BE	
M303	Foundations of Business Analytics-II	[2]FBA-II	
M304	Management Information System	[3]MIS	
M305	Cost and Management Accounting	[2]CMA	
M306	Operations and Supply Chain Management	[2]OSCM	
M307	Digital Marketing	[2]DM	
M308	Soft Skill Development-II	[1]SSD-II	
M309	Rural Camp	[1]RC	
M310	Performance Evaluation-III	[0]PE-III	

4th - TRIMESTER

C-Code	Course Title	Credit	Abbreviation
M401	Business Law	[2]BL	
M403	Service Marketing	[3]SM	
M403	Service Marketing	[3]SM	
M404	Consumer Behaviour	[3]CB	
M405	Project Management	[3]PM	
M406	Retail Management	[3]RM	
M407	Sales & Distribution	[3]SD	
M408	Business Modelling Using Excel	[3]BMUE	
M409	Banking & Insurance Management	[3]BIM	
M410	Customer Relationship Management	[3]CRM	
M411	Marketing Analytics	[3]MA	
M402	Summer Internship Project	[2]SIP	
M412	Performance Evaluation-IV	[0]PE-IV	

$$TGP_A = \frac{\sum_{i=1}^n C_i P_i}{\sum_{i=1}^n C_i} \quad i = \text{Course i}$$

C_i = Credit of the Course i

P_i = Grade Point obtained in Course i

$$CGPA = \frac{\sum_{i=1}^n \sum_{j=1}^m C_{ij} P_{ij}}{\sum_{i=1}^n \sum_{j=1}^m C_{ij}} \quad \begin{matrix} i = \text{Course i} \\ j = \text{Term 2 to 6} \\ C_{ij} = \text{Credit of Course i in Term j} \\ P_{ij} = \text{Grade Point obtained in Course i in Term j} \end{matrix}$$

Method of Conversion of CGPA to Percentage Obtained by a

Student: Percentage Obtained = (CGPA - 0.5) * 10 percent

XAVIER INSTITUTE OF SOCIAL SERVICE

Dr. Camil Bulcke Path, Ranchi-834001

No. XISS/MM/23-25/043

Student UID- 1-44870119448



THIS IS TO CERTIFY THAT

ADARSH KUMAR

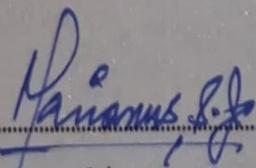
has successfully completed full time Two-Year Post-Graduate Diploma in Marketing Management during the academic session 2023-2025 and on the recommendation of the Academic Council and the Examination Board is accordingly conferred the

POST-GRADUATE DIPLOMA IN MANAGEMENT (MARKETING MANAGEMENT)

and is consequently entitled to all the privileges thereof.

Ranchi, the 3rd day of May 2025.

The Post Graduate Diploma is approved by the All India Council for Technical Education, New Delhi, Since 2008.
(AICTE, Extension of Approval Reference No. for the session 2023-25 is F.No Eastern/1-36569372633/2023/EOA, Dated 02/06/2023)
AIU has equated the Course with MBA Degree.


Director


Chairman, Governing Body

GRADUATION

I haven't done my Graduation	
College Name:	Gossner College
College Location:	Ranchi Jharkhand
University Name:	Ranchi University
Major / Specialisation	Marketing Management
Course / Qualification:	BBA
Part Time/ Full Time:	full_time
Roll Number / Register Number:	18BC8671934
From:	26-07-2018
To:	20-10-2021
Marksheet	1
Provisional Certificate / Diploma / Other Certificates	
Degree Certificate	1
I haven't done my Graduation	
College Name:	Gossner College
College Location:	Ranchi Jharkhand
University Name:	Ranchi University
Major / Specialisation	Marketing Management
Course / Qualification:	BBA
Part Time/ Full Time:	full_time
Roll Number / Register Number:	18BC8671934
From:	26-07-2018
To:	20-10-2021
Marksheet	1
Provisional Certificate / Diploma / Other Certificates	
Degree Certificate	1

No. 20/ 46023



RANCHI UNIVERSITY, RANCHI
(Examination Department)

Issue Date : 07-Dec-2021



Statement of Marks

Following are the marks obtained by **ADARSH KUMAR** of **Gossner College, Ranchi** Registration No. **1871934** Roll No. **18BC8671934** Session **2018-2021** in **Bachelor of Commerce BBA Honours** 3 year degree course examination held in the month of **October-2021**

Semester1						Semester2						Semester3								
Subject Details		SESS	ESE	TOTAL	GRADE	G.P.	Subject Details		SESS	ESE	TOTAL	GRADE	G.P.	Subject Details		SESS	ESE	TOTAL	GRADE	G.P.
C1	BBA C1	10	57	67	A	8	C3	BBA C3	18	51	69	A	8	C5	BBA C5	23	69	92	O	10
C2	BBA C2	14	57	71	A	8	C4	BBA C4	18	53	71	A	8	C6	BBA C6	18	54	72	A	8
GE01	GE1-Business Ethics & Corporate Governance	55	55	B+	7		GE2	GE2-Research Methodology	79	79	A+	9		C7	BBA C7	23	69	92	O	10
AECC	English Communication	61	61	A	8		AECC-2	Environmental Science	52	52	B	6		GE3	Macro Economics	76	76	A+	9	
		S.G.P.A		7.7					S.G.P.A		8.1			SEC1	Elementary Computer Application Software	92	92	O	10	
																S.G.P.A		9.3		
Semester4						Semester5						Semester6								
Subject Details		SESS	ESE	TOTAL	GRADE	G.P.	Subject Details		SESS	ESE	TOTAL	GRADE	G.P.	Subject Details		SESS	ESE	TOTAL	GRADE	G.P.
C8	BBA C8	23	69	92	O	10	C11	BBA C11	17	51	68	A	8	C13	BBA C13	22	56	78	A+	9
C9	BBA C9	22	66	88	A+	9	C12	BBA C12	20	60	80	A+	9	C14	BBA C14	21	63	84	A+	9
C10	BBA C10	19	57	76	A+	9	DSE 1	BBA DSE 1	23	69	92	O	10	DSE 3	BBA DSE 3	22	58	80	A+	9
GE4	GE4- Indian Economy- Performance & Policies	70	70	A	8		DSE 2	BBA DSE 2	23	69	92	O	10	DSE 4	BBA DSE 4 P	88	88	A+	9	
SEC 2	Entrepreneurship	72	72	A	8				S.G.P.A		9.25					S.G.P.A		9		
		S.G.P.A		8.8																

Full Marks : 2600

Grand Total : 2009

Percentage : 77.27

Result : First Class With Distinction

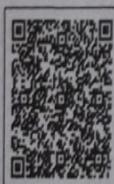
CGPA : 8.72

Publication Date : 03-12-2021

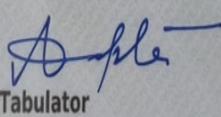
Hons. Full Marks : 1800

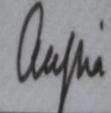
Hons. Total : 1452

Hons. Percentage : 80.67




Tabulator


Tabulator


Controller of Examinations

For Full marks 100 Pass marks 40, Full marks 75 Pass marks 30, Full marks 50 Pass marks 20, Full marks 25 Pass marks 10 and ESE-End Semester Examination, Sess-Sessional, SGPA: Semester Grade Point Average

Grade	Grade Point (GP)	Percentage Equivalent of Marks obtained	Conventional Equivalent
O (Outstanding)	10	90% and above	First Class with Distinction
A+ (Excellent)	9	75 to less than 90	
A (Very Good)	8	60 to less than 75	First Class
B+ (Good)	7	55 to less than 60	Second Class
B (Above Average)	6	50 to less than 55	
C (Average)	5	45 to less than 50	
P (Pass)	4	40 to less than 45	Fail
F	0	Below 40%	
AB	00	Absent	

- (a) To earn academic credit in a paper, a student should get a grading of 'P' or above
- (b) Grade Point Average (GPA) of a semester shall be calculated as :

$$SGPA = \frac{\text{Summation of } [(\text{Credits in each course}) \times (\text{Grade point in that course})]}{\text{Total No. of Credits in that Semester}}$$

Where the summation is taken over all course in given semester. SGPA shall be rounded up to 2 decimal points.

- (c) Cumulative Grade Point Average (CGPA) is the average of a accumulated grade points of student, worked out by dividing the cumulative total of grade points by the cumulative total of credits hours of all courses covered and complete by a student during all the semesters. For the semester of the programme the SGPA and CGPA shall be the same.

$$CGPA = \frac{\text{Summation of } [(SGPA \text{ in each semester}) \times (\text{Total credits in that semester})]}{\text{Total No. of Credits in all Semesters}}$$

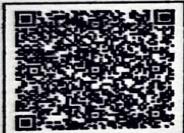
Where the summation is taken over all semester in a given programme CGPA shall be rounded up to 2 decimal points.

- (d) In order to pass in semester examination a candidate must secure a minimum 4.0 SGPA in theory, practical and other credit components separately with a minimum of 4.0 GP in individual theory, practical and other credit components.

18BC8671934



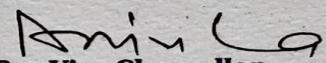
प्रमाणित किया जाता है कि गोस्सनर कॉलेज, रॉची के आदर्श कुमार को, जिन्होंने अक्टूबर 2021 ई. में आयोजित त्रिवर्षीय स्नातक वाणिज्य विजनेस एडमिनिस्ट्रेशन प्रतिष्ठ्य परीक्षा में प्रथम श्रेणी में उत्तीर्णता प्राप्त किया, आज यह उपाधि प्रदान की गयी।



RANCHI UNIVERSITY

This is to certify that ADARSH KUMAR of Gossner College, Ranchi passed the Bachelor of Commerce-Business Administration Honours (Three-Year Degree Course) Examination, held in the month of October 2021 and placed in First Class, was this day admitted to the degree.

Ranchi University, Ranchi
Dated : 04 FEB 2022


Pro-Vice Chancellor

12TH STANDARD

I haven't done my 12th Standard	
School Name/College Name:	Deoghar College
School Location:	Deoghar Jharkhand
Board Name/University Name:	Jharkhand Academic Council
Major Subjects	Physics Chemistry Mathematics
Course / Qualification:	Intermediate
Part Time/ Full Time:	full_time
Roll Number / Register Number:	42004-RS-0097-2016
From:	20-07-2016
To:	07-06-2018
Marksheet	1
I haven't done my 12th Standard	
School Name/College Name:	Deoghar College
School Location:	Deoghar Jharkhand
Board Name/University Name:	Jharkhand Academic Council
Major Subjects	Physics Chemistry Mathematics
Course / Qualification:	Intermediate
Part Time/ Full Time:	full_time
Roll Number / Register Number:	42004-RS-0097-2016
From:	20-07-2016
To:	07-06-2018
Marksheet	1



JHARKHAND ACADEMIC COUNCIL RANCHI

MARKS STATEMENT

M. S. No. : 069474

The following are the marks obtained by ADARSH KUMAR
College / +2 School DEOGHAR COLLEGE DEOGHAR
DT-DEOGHAR

Roll Code 42004 Roll No. 10097 Registration No. 42004-RS-0097-16 at the Annual
Intermediate of SCIENCE Examination, 2018 held in the month of February, 2018



SUBJECT NAME	Full Marks	Pass Marks	MARKS OBTAINED			R	Result
			Theory	Practical	Total	Th.	Pr.
01. COMPULSORY CORE LANGUAGE : ENGLISH A	100	033	062		062		
02. COMPULSORY / ELECTIVE : PHYSICS	100	033	050	025	075 D		
CHEMISTRY	100	033	044	021	065		
03. OPTIONAL : MATHEMATICS	100	033	090		090 D		
COMPUTER SCIENCE	100	033	039	028	067		
04. ADDITIONAL :							
Aggregate Marks 500	THREE HUNDRED FIFTY NINE			359		1ST DIVISION	

D. Distinction in Subject.

Page 5 of 5 Dated: June 7, 2018

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Secretary

PROFESSIONAL REFERENCE 1

Name of the Person:	
Designation:	
Contact No:	
Email ID:	
Name of the Organisation:	N/A
Name of the Person:	
Designation:	
Contact No:	
Email ID:	
Name of the Organisation:	N/A

PROFESSIONAL REFERENCE 2

Name of the Person:	
Designation:	
Contact No:	
Email ID:	
Name of the Organisation:	N/A
Name of the Person:	
Designation:	
Contact No:	
Email ID:	
Name of the Organisation:	N/A

POST GRADUATION

University / Institute Name	Xavier institute of social service
Course	P.G.D.M
Specialization Major	Marketing Management
Start Date	2023-07-20
End Date	2025-05-03
Gap Status	1 years and 9 months

GRADUATION

University / Institute Name	Gossner College
Course	BBA
Specialization Major	Marketing Management
Start Date	2018-07-26
End Date	2021-10-20
Gap Status	0 years and 1 months

SENIOR SECONDARY

School Name	Deoghar College
Start Date	2016-07-28

SECONDARY

School Name	Indian Heritage school
Start Date	2014-07-20
End Date	2016-05-28

Employment Details

Years of Experience	
No of Employment	0

Declaration & Authorization

I hereby authorize GoldQuest Global HR Services Pvt Ltd and its representative to verify information provided in my application for employment and this employee background verification form, and to conduct enquiries as may be necessary, at the company's discretion. I authorize all persons who may have information relevant to this enquiry to disclose it to GoldQuest Global HR Services Pvt Ltd or its representative. I release all persons from liability on account of such disclosure.

I confirm that the above information is correct to the best of my knowledge. I agree that in the event of my obtaining employment, my probationary appointment, confirmation as well as continued employment in the services of the company are subject to clearance of medical test and background verification check done by the company.

Adarsh Kumar	Click to view attached document	17-11-2025
Full name of the candidate	Signature	Date of form filled

Documents (Mandatory)

Education	Employment	Government ID / Address Proof
Photocopy of degree certificate and final mark sheet of all examinations.	Photocopy of relieving / experience letter for each employer mentioned in the form.	Aadhaar Card / Bank Passbook / Passport Copy / Driving License / Voter ID.

NOTE: If you experience any issues or difficulties with submitting the form, please take screenshots of all pages, including attachments and error messages, and email them to onboarding@goldquestglobal.in. Additionally, you can reach out to us at onboarding@goldquestglobal.in.