



PARAS GOHRI

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Profile Summary

- Highly motivated and analytical professional with a strong academic foundation in Commerce.
- Proficient in analytics and effective communication, with a keen ability to interpret financial and business data to generate actionable insights.
- Driven to apply these skills to deliver impactful results and contribute to organizational growth and success.

Internship

Business Development and Sales Intern, MakkPress Technologies

- Assisting in pitching digital marketing services, negotiating contracts, and closing deals to facilitate sales.
- Collaborating with the marketing team to develop and implement sales strategies, track client engagement, and optimize lead conversion.
- Identifying potential clients and engaging in outreach via emails, calls, and social media to drive business growth.

Educational Qualification

Qualification	Institute	CGPA/%	Year
BCOM (HONS.)	Rajdhani College, Delhi University	6.53 CGPA	2024
CLASS XII	Holy Innocents Public School	80.16 %	2021
CLASS X	Holy Innocents Public School	68.50 %	2019

Certifications

Foundations: Data, Data, Everywhere	Coursera, This certificate demonstrates skills in data analysis and visualization techniques.	2025
Cambridge English Language Assessment Certificate	DSEU, This Certificate equips me with strong communication skills.	2024

Skills

Soft and Technical Skills	Collaboration, Analytical Mindset, Time Management, Sales, MS Excel
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