

Sl. No.: R 4265003



AMITY UNIVERSITY  
UTTAR PRADESH

MASTER OF BUSINESS ADMINISTRATION

Name of the Institution : AMITY BUSINESS SCHOOL

Name of the Student : PRANJAL KAUSHIK

Mother's Name : MRS. BHAVANA KAUSHIK

Father's Name : MR. JAIRAJ KAUSHIK

Enrolment No. : A0101922003  
Batch : 2022-2024



SEMESTER - I

SL. NO.	COURSE CODE	COURSE TITLE	MM	ACU	ECU	GR	GP	SL. NO.	COURSE CODE	COURSE TITLE	MM	ACU	ECU	GR	GP
1	ACCT602	ACCOUNTING FOR MANAGERS	100	3	3	B+	7	1	BS605	COGNITIVE ANALYTICS & SOCIAL SKILLS FOR PROFESSIONAL DEVELOPMENT	100	3	3	B+	7
2	BC613	PROFESSIONAL & BUSINESS COMMUNICATION	100	3	3	B	6	2	FINA601	FINANCIAL MANAGEMENT	100	3	3	A	9
3	CSIT648	APPLICATIONS OF DISRUPTIVE TECHNOLOGIES IN BUSINESS	100	3	3	B+	7	3	FINA605	FINANCIAL MODELING	100	3	3	B	6
4	ECON605	MANAGERIAL ECONOMICS	100	3	3	A-	8	4	FREN104	FRENCH GRAMMAR - I	100	2	2	A-	8
5	ENTR601	ENTREPRENEURSHIP AND NEW VENTURE CREATION	100	2	2	A	9	5	HR612	HUMAN RESOURCE MANAGEMENT	100	3	3	A	9
6	FREN445	INTRODUCTION TO FRENCH CULTURE & LANGUAGE	100	3	3	A-	8	6	LAW670	LEGAL ASPECTS OF BUSINESS	100	3	3	A+	10
7	HR601	ORGANIZATIONAL BEHAVIOR	100	3	3	B-	8	7	MKTG604	CONSUMER BEHAVIOUR	100	3	3	B+	7
8	MKTG601	MARKETING MANAGEMENT	100	3	3	B	5	8	POM602	OPERATIONS MANAGEMENT	100	3	3	B	6
9	QAM601	STATISTICS FOR MANAGEMENT	100	3	3	B	6	9	QAM603	BUSINESS RESEARCH METHODS	100	3	3	A-	8
TOTAL			900	26	26		64	TOTAL			900	26	26		70

SGPA : 7.44

SGPA : 7.77

SEMESTER - III

SL. NO.	COURSE CODE	COURSE TITLE	MM	ACU	ECU	GR	GP	SL. NO.	COURSE CODE	COURSE TITLE	MM	ACU	ECU	GR	GP
1	FINA713	INTERNATIONAL FINANCE AND FOREX MANAGEMENT	100	3	3	B	6	1	FINA723	PRIVATE EQUITY AND VENTURE CAPITAL	100	3	3	B+	7
2	FINA721	MANAGEMENT OF FINANCIAL SERVICES	100	3	3	A-	8	2	FINA733	STRATEGIC FINANCIAL MANAGEMENT	100	3	3	B-	5
3	FINA732	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	100	3	3	B	6	3	FREN144	FRENCH THROUGH COMMUNICATIVE APPROACH	100	2	2	B+	7
4	FREN471	WRITTEN EXPRESSION & COMPREHENSION IN FRENCH-I	100	2	2	B+	7	4	MGMT705	MANAGEMENT IN ACTION - SOCIAL ECONOMIC AND ETHICAL ISSUES	100	4	4	A	9
5	MKTG711	PROJECT AND BRAND MANAGEMENT	100	3	3	B	7	5	MKTG739	PRICING STRATEGIES	100	4	4	A	9
6	MKTG740	MARKETING RESEARCH	100	3	3	A-	8	6	MSDS400	MARKETING STRATEGIES	100	3	3	A-	8
7	MSDS400	SUMMER INTERNSHIP	100	3	3	B+	7	7	NOC24-MG62	DISSERTATION	100	7	7	B+	7
8	PFE701	PROFESSIONAL ETHICS AND SOCIAL RESPONSIBILITY FOR SUSTAINABILITY	100	2	2	B	7	8		MANAGEMENT OF NEW PRODUCTS AND SERVICES	100	1	1	A	9
9	STRA701	STRATEGIC MANAGEMENT	100	4	4	A-	8	9	PHIL601	UNIVERSAL HUMAN VALUES	100	2	2	B+	7
TOTAL			900	27	27		63	TOTAL			900	29	29		66

SGPA : 7.80

SGPA : 7.24

CGPA : 7.26

FIRST DIVISION

Prepared by

Checked by

MM = Maximum Marks, ACU = Associated Credit Units, ECU = Earned Credit Units, GR = Grade Point, S = Satisfactory, U = Unsatisfactory

Place: Noida, Gautam Buddha Nagar

Date: 30.11.2024

SGPA = Semester Grade Point Average, CGPA = Cumulative Grade Point Average, DE = Debarred, AB = Absent,

Note: 1. For Scheme of Evaluation, Please see details overleaf. 2. May be verified at [www.amity.edu/cvsl](http://www.amity.edu/cvsl)

CONTROLLER OF EXAMINATIONS



## SCHEME OF EVALUATION & GRADING

1. Evaluation of student performance in each course-unit has two components: (a) Internal Continuous Assessment (course work) and (b) the Semester / Year Examinations which are held at the end of Semester / Academic Year.
2. The level of students academic performance as the aggregate of Continuous Evaluation and End Semester Examination is reflected by letter grades on a Ten Point Scale according to the connotations given in the table.
3. Course credit units are integer numbers indicating the weightage assigned to a course unit, project, dissertation, research work, internship etc. on the basis of contact hours per week on all learning activities.
4. (a) Mandatory Course - Passing is Mandatory. Credit is not counted for calculation of SGPA / CGPA.  
(b) [HSC] - Hons. Specialization Course.  
(c) [MDC] - Minor Degree Course.

### 5. SEMESTER GRADE POINT AVERAGE

The semester performance of the student is indicated as "Semester Grade Point Average (SGPA)" at the end of each semester. SGPA is the weighted average of Grade Points of all letter grades secured by a student for all the course units in the Semester. The formula for computing SGPA is as under:

$$SGPA = \frac{U1G1 + U2G2 + U3G3 + \dots}{U1 + U2 + U3 + \dots}$$

Where U1, U2, U3 ... denote credits associated with the courses taken by the students and G1, G2, G3 ... are the Grade Points of the letter grades awarded in the respective courses.

### 6. CUMULATIVE GRADE POINT AVERAGE (CGPA)

The CGPA is used to describe overall performance in all courses in letter grades which a student has obtained. It is weighted average of grade points obtained by him/her in all the Semesters/Years.

$$CGPA = \frac{\text{Cumulative Grade Points Secured in all passed courses}}{\text{Cumulative Associated Credit Units}} \quad \text{i.e. } CGPA = \frac{U1G1 + U2G2 + U3G3 + \dots}{U1 + U2 + U3 + \dots}$$

### 7. MINIMUM ACADEMIC REQUIREMENTS:

- (i) The Student must score a minimum Grade 'C+' in each course unit.
- (ii) The minimum passing SGPA for each semester is 4.5 for Under Graduate Programmes and 5.0 for Post Graduate, Integrated and Dual Degree Programmes.
- (iii) The student should secure a minimum overall Cumulative Grade Point Average (CGPA) as under :

Level of Programme	UG / Dual & Integrated UG Programme	Diploma Programme (UG Level)	Diploma Programme (PG Level 01 Year)	Adv. PG Diploma (1.5 Years & above)	PG Diploma (01 / 02 Years)	PG / Integrated / Dual Degree (PG Level)
Passing CGPA →	5.0	5.0	5.0	5.5	5.5	6.0

### 8. CONVERSION OF CGPA TO PERCENTAGE OF MARKS

Conversion from CGPA to percentage of marks do not have rigor or rationale. However, an approximate and indicative equivalence between CGPA and percentage of marks can be assessed by multiplying CGPA by 10.

Grade	Qualitative Value	Grade Points
A+	Outstanding	10
A	Excellent	9
A-	Very Good	8
B+	Good	7
B	Fair	6
B-	Satisfactory	5
C+	Pass	4
F	Fail	0

DIVISION:	EQUIVALENT DIVISION
8.5 and above	First Division with Distinction
6.5 but less than 8.5	First Division
6.0 but less than 6.5	Second Division (in the case of PG, Integrated and Dual Degree PG programmes)
5.0 but less than 6.5	Second Division (in the case of UG / Diploma programmes (UG Level and PG Level 01 Year))
5.5 but less than 6.5	Second Division (in the case of PG Diploma and Adv. PG Diploma (1.5 Years))