

# BHAVYA KUKREJA

## CONTACT

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📍 Karnal, Haryana

## EDUCATION

### 2022-2024

#### CHITKARA UNIVERSITY

- Master of Business Management Finance and Banking ( Fintech )

### 2019-2022

#### KURUKSHETRA UNIVERSITY

- Bachelor of Commerce

## SKILLS

- MS Excel
- MS Word
- Power BI
- SQL
- Financial statement analysis
- Financial modeling
- Blockchain
- Communication and interpersonal skills

## LANGUAGES

- English
- Hindi

## PROFILE SUMMARY

Seeking an opportunity in the financial domain to leverage my MBA in Finance and expertise in the fintech sector. Possess in-depth knowledge of blockchain-based products. Eager to contribute analytical and strategic skills to drive innovation, optimize financial processes, and support business growth while enhancing my professional expertise in emerging financial technologies.

## WORK EXPERIENCE

### Zeetu (Bankai group)

FEB 2024-FEB 2025

Marketing intern

- Working as an SEO Analyst in a leading blockchain-focused product company.
- Researched Web 2.0 and Web 3.0 platforms for content creation and submission strategies.
- Built quality backlinks through guest posting, blogging, and image submissions.
- Possess strong knowledge of fintech products, including blockchain and cryptocurrency.
- Conducted keyword research to enhance content relevance and search rankings.
- Analyzed website performance using tools like Google Analytics and Google Search Console.

## PROJECTS

- Community Project- Digital Finance Literacy.
- Attended a boot camp on analyzing financial statement.
- Project report on Remittance services and cross border payments.

## CERTIFICATIONS

- Tally
- MS EXCEL
- Reading Financial Statement
- Design Thinking
- Accounting Fundamentals
- The complete financial analyst course