

सं. IG37-310434
No.

अनुक्रमांक
Enrolment No.

2006155575

इन्दिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय
INDIRA GANDHI NATIONAL OPEN UNIVERSITY

प्रमाणित किया जाता है कि
This is to certify that

Shruti

को निर्धारित पाठ्यक्रमों को पूरा करने और
after having passed the prescribed courses of study in the

June 2023

की परीक्षा उत्तीर्ण करने पर स्नातक उपाधि
examination is hereby awarded the Degree of

Bachelor of Business Administration in Retailing

प्रदान की जाती है।

श्रेणी / Division

First

Shank

कुलसचिव
Registrar



N. G. R. Rao

कुलपति
Vice Chancellor

नई दिल्ली / New Delhi

दिनांक / Dated February 09, 2024



इन्दिरा गाँधी राष्ट्रीय मुक्त विश्वविद्यालय

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

STUDENT EVALUATION DIVISION
Maidan Garhi, New Delhi - 110 068

STATEMENT OF MARKS
BACHELOR OF BUSINESS ADMINISTRATION IN RETAILING (BBARL)

CERTIFICATE NO.: F 0216332

24562

DATE: 02/02/2024

BBARL 2006155575

SHRUTI

774/7

Govindpuri, Kalkaji

New Delhi 110019

DELHI

REGION CODE:07

TERM-END EXAM.: JUNE - 2023

MTH. & YR. OF ADMN.: JULY - 2020

MEDIUM: ENGLISH

COURSE CODE	COURSE TITLE	Cr. SEM/ YEAR	MARKS IN ASSIGN-MENTS		MARKS IN T.E.E.	PRACTICAL/ LAB/PROJ		OVERALL MARKS	MAX. MARKS	CRS STS	T.E.E. MMY
			1	2		1	2				
BRL001	OVERVIEW OF RETAILING	4 1	13.50	#	20.30	#	#	33.80	50	SC	1221
BRL002	RETAIL MARKETING & COMMUNICATION	4 1	11.70	#	15.40	#	#	27.10	50	SC	1221
BRL003	RETAIL MANAGEMENT PERSPECTIVES AND COMMUNICATION	4 1	11.85	#	14.00	#	#	25.85	50	SC	1221
BRL004	CUSTOMER SERVICE MANAGEMENT	4 1	12.00	#	14.00	#	#	26.00	50	SC	1221
BRLT005	INTERNSHIP AND VIVA-VOCE	16 1	#	#	#	80.00	82.00	162.00	200	SC	0622
BRL006	BUYING AND MERCHANDISING - I	4 2	11.85	#	23.80	#	#	35.65	50	SC	0622
BRL007	STORE OPERATIONS - I	4 2	11.85	#	16.10	#	#	27.95	50	SC	0622
BRL008	HUMAN RESOURCES	4 2	11.40	#	18.90	#	#	30.30	50	SC	0622
EC001	BUSINESS ORGANIZATION	4 2	11.70	#	23.10	#	#	34.80	50	SC	0622
BCOA001	BUSINESS COMMUNICATION AND ENTREPRENEURSHIP	4 2	13.65	#	17.50	#	#	31.15	50	SC	0622
AMK01	MARKETING	4 2	12.60	#	18.90	#	#	31.50	50	SC	0622
BRLT009	ON THE JOB TRAINING & VIVA-VOCE	8 2	#	#	#	55.20	35.20	90.40	100	SC	0622
BRL010	BUYING AND MERCHANDISING II	4 3	12.30	#	14.00	#	#	26.30	50	SC	0623
BRL011	RETAIL OPERATIONS AND STORE MANAGEMENT II	4 3	12.00	#	16.80	#	#	28.80	50	SC	0623
BRL012	VISUAL MERCHANDISING AND STORE MANAGEMENT	4 3	12.15	#	21.70	#	#	33.85	50	SC	0623
BRL013	CUSTOMER VALUE MANAGEMENT	4 3	11.70	#	21.00	#	#	32.70	50	SC	0623
BRL015	IT APPLICATION IN RETAIL	4 3	9.90	#	16.80	#	#	26.70	50	SC	0623
BRLT016	ON THE JOB TRAINING (OJT) AND VIVA-VOCE	12 3	#	#	#	70.20	48.00	118.20	150	SC	0623

DIPLOMA IN BUSINESS ADMINISTRATION IN RETAILING (DIR) COMPLETED IN DECEMBER - 2022

SCORE:823.05/ 400 WITH 68.75% FIRST DIVISION

ADVANCE DIPLOMA IN BUSINESS ADMINISTRATION IN RETAILING (ADIR) COMPLETED WITH

69.75% (FIRST DIVISION) SCORE:823.05/ 800

BACHELOR OF BUSINESS ADMINISTRATION IN RETAILING (BBARL) ((ADVANCE DIPLOMA IN RETAILING)) SUCCESSFULLY COMPLETED WITH 68.59% (FIRST DIVISION)

ABBREVIATIONS:

PROJ- Project Marks; TEE - Term End Examination Marks; SEM- Semester; CRS:Course;

Cr - Credits; # - Not Applicable; * - Absent/Result later/Not Submitted as the case may be; MMY: Month & Year

REGISTERED (SED)

>>>> SCHEME OF ASSESSMENT OF STUDENTS PERFORMANCE <<<<

The performance of student in 'Bachelor of Business Administration (BBA) in Retailing' (BBARL) programme is assessed under 'Numerical Marking Scheme'. Evaluation Methodology has two components in theory courses: Continuous Evaluation and Term-end Examination. Where Continuous Evaluation carries 30% and Term-end Examination carries 70% weightage.

The Practical Course BRLT005 has 2 components: Workbook carries 50% and Viva-voce carries 50% weightage.

BRLT009 & BRLT016 has 2 components: Workbook carries 60% & Viva -voce carries 40% weightage.

>>>> MINIMUM STANDARD FOR COMPLETION OF A COURSE AND PROGRAMME <<<<

Minimum 35% marks for Continuous evaluation and Term-end examination separately with overall 35% marks. In Practical Examination with 50% marks of all components together.

No W 0132471



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STUDENT EVALUATION DIVISION
Maidan Garhi, New Delhi - 110 068

PROVISIONAL CERTIFICATE

24562

This is to certify that SHRUTI

(Enrolment No. 2006155575) *has successfully completed the*

BACHELOR OF BUSINESS ADMINISTRATION IN RETAILING (BBARL)

in the examination held in JUNE - 2023

The grade card/statement of marks

indicating details of grades/marks has already been issued to the student.

Date : 02/02/2024

(Valid till the original is issued at the next Convocation)

Registrar (SED)