

Sumeet Sihag

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SKILLS SUMMARY

- **Tools/Platforms:** MS-Office, MS-Excel, MS- PowerPoint, Power BI, MySQL
- **Power Skills:** Leadership and Team management, Adaptability, Flexibility

INTERNSHIP

• Corizo- Empowering Tomorrow's leader

October 2024 – November 2024

Data Analyst Intern

- Utilised Power BI and SQL to analyze large datasets, identifying key trends that informed marketing strategies, resulting in a **15%** increase in student enrollment
- Designed and implemented interactive dashboards in Power BI, enhancing data accessibility for the management team and improving decision-making efficiency
- Worked closely with marketing and product development teams to provide data-driven insights, supporting the successful launch of training programs

Projects

Diversity & Inclusion Analytics Dashboard Using Power BI

January 2025

- Extracted, cleaned, and visualised HR data to identify gender representation in **hiring and promotions**
- Increased visibility of diversity metrics, leading to a **20% improvement in female hiring**
- Helped HR develop data-backed policies to **reduce turnover by 5%**

Spotify Streaming Analytics Using MS-Excel

October 2024

- Analysed **Spotify's top-streamed artists and songs** from 2023 to identify **trends in music consumption**
- Processed **1M+ streaming records** to identify top-performing artists and the impact of song characteristics (danceability, energy)
- Overcame **inconsistent data challenges** by cleaning, normalizing, and restructuring datasets for accurate analysis

AdventureWorks Database Analysis Using MySQL

November 2024

- Extracted detailed records from the Person table, including emails, phone numbers, and types, using LEFT JOIN
- Summed up total sales for May 2011 and aggregated monthly sales for 2011 using SUM() and GROUP BY functions and arranged them in ascending order
- Retrieved and analysed sales data using SQL queries, filtering data for specific date records

CERTIFICATES

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|---|---------------|
| • Job Simulation PWC | January 2025 |
| • IBM SPSS Modeler V18 2 x Essentials | May 2024 |
| • SQL Beginner Course Intellipaat | November 2024 |
| • Data Fundamentals by IBM Skills build | April 2024 |

EDUCATION

- | | |
|---|---|
| • Lovely Professional University
<i>Master of Business Administration – Business Analytics and Finance; CGPA:7.92</i> | Punjab, India
since August 2023 |
| • Lovely Professional University
<i>Bachelor of Technology - Computer Science Engineering; CGPA: 6.86</i> | Punjab, India
July 2019 – April 2023 |