

Sumeet Sihag

LinkedIn: <http://www.linkedin.com/in/sumeetsihag/>

Email: sumeetsihag07@gmail.com

Mobile: +91-7202966907



SKILLS SUMMARY

- **Tools/Platforms:** MS-Office, MS-Excel, MS- PowerPoint, Power BI, MySQL
- **Power Skills:** Leadership and Team management, Adaptability, Flexibility

INTERNSHIP

• **Corizo- Empowering Tomorrow's leader**

Data Analyst Intern

October 2024 – November 2024

- Utilised Power BI and SQL to analyze large datasets, identifying key trends that informed marketing strategies, resulting in a **15% increase in student enrollment**
- Designed and implemented interactive dashboards in Power BI, enhancing data accessibility for the management team and improving decision-making efficiency
- Worked closely with marketing and product development teams to provide data-driven insights, supporting the successful launch of training programs

Projects

Diversity & Inclusion Analytics Dashboard Using Power BI

January 2025

- Extracted, cleaned, and visualised HR data to identify gender representation in **hiring and promotions**
- Increased visibility of diversity metrics, leading to a **20% improvement in female hiring**
- Helped HR develop data-backed policies to **reduce turnover by 5%**

Spotify Streaming Analytics Using MS-Excel

October 2024

- Analysed **Spotify's top-streamed artists and songs** from 2023 to identify **trends in music consumption**
- Processed **1M+ streaming records** to identify top-performing artists and the impact of song characteristics (danceability, energy)
- Overcame **inconsistent data challenges** by cleaning, normalizing, and restructuring datasets for accurate analysis

AdventureWorks Database Analysis Using MySQL

November 2024

- Extracted detailed records from the Person table, including emails, phone numbers, and types, using LEFT JOIN
- Summed up total sales for May 2011 and aggregated monthly sales for 2011 using SUM() and GROUP BY functions and arranged them in ascending order
- Retrieved and analysed sales data using SQL queries, filtering data for specific date records

CERTIFICATES

- Job Simulation |**PWC**
- IBM SPSS Modeler V18 2 x Essentials
- SQL Beginner Course |Intellipaat
- Data Fundamentals by IBM Skills build

January 2025

May 2024

November 2024

April 2024

EDUCATION

• **Lovely Professional University**

Master of Business Administration – Business Analytics and Finance; CGPA: 7.92

Punjab, India

since August 2023

• **Lovely Professional University**

Bachelor of Technology - Computer Science Engineering; CGPA: 6.86

Punjab, India

July 2019 – April 2023