

# Taha Amin Wani

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## SKILLS SUMMARY

- **Languages:** MySQL, Python
- **Tools/Platforms:** MS Excel, Microsoft Power BI, Tableau, SPSS Statistics
- **Soft Skills:** Versatile, Kinetic learner, Problem-Solving Skills, Team Collaboration, Networking

## INTERNSHIP

**Jammu and Kashmir Bank | Business Analyst Intern | Srinagar** June 2024 - August 2024

- **Learning Outcomes:**
  - Streamlined data cleaning and preprocessing using Python and Excel, leading to a 15% improvement in data accuracy
  - Optimised SQL queries for extracting and analysing data, uncovering valuable insights into customer trends
  - Developed market trend reports and dashboards in Tableau, identifying a 12% decline in repeat customers and recommended strategies to address this issue
  - Created and presented visual reports to senior management, contributing to enhanced business model assessments and strategy development
- **Skills Learned:** Exploratory Data Analysis, Data cleaning, Trend Analysis, Data visualization
- **Tech Stack Used:** MS Excel, Tableau, SQL, Python

## PROJECTS

**Meesho Net-to-Gross Orders Ratio Improvement- Live Dashboard** December 2024

- Developed an interactive Power BI dashboard to analyse the net-to-gross orders ratio, successfully achieved a ratio of 100% by identifying and addressing key patterns leading to order cancellations
- Conducted an in-depth analysis of customer behaviour and order trends on the e-commerce platform, to form a data-driven strategy that reduced cancellations by 25%
- Enhanced calculation efficiency by 10% using DAX functions, which reduced dashboard loading time and ensured a smoother experience for stakeholders

**Tech Stack Used:** Power BI, MS Excel

**Pizza Sales Data Insights: SQL-Driven Analysis and Reporting** December 2024

- Applied data aggregation and join techniques to analyse over 1,000,000 rows of sales data, by identifying major revenue contributors and customer preferences
- Provided actionable insights on product performance, such as identifying the top 5 pizza types and their revenue contributions, providing insights to optimise menu and increase sales by 15%
- Analysed order distribution on hourly basis, leading to improve staff scheduling during peak times and reducing labour costs by 10%

**Tech Stack Used:** SQL, MS Excel

**Coffee Shop Sales Reporting & Dashboard Optimisation** November 2024

- Compiled a detailed sales report for the coffee shop using Pivot Tables and Power Query, offering valuable insights into revenue, sales trends, and product performance
- Improved revenue tracking by designing a dynamic dashboard that highlighted key sales metrics, which resulted in 20% improvement in identifying high-performing products
- Streamlined the reporting process, saving five hours per week by automating data cleansing and aggregation, ensuring more consistent and reliable reports

**Tech Stack Used:** MS Excel

## ACHIEVEMENTS

**Second Place, Debate Competition:** March 2024  
Achieved Second place in debate competition organised by the Chanakya Student Organization|LPU

**Awarded Best Performing Intern:** January 2024  
Commended as best performing intern Among 200+ Interns in Mozo Hunt Pvt Ltd

## CERTIFICATIONS

- Google Data Analytics Professional Course| **Coursera** December 2024
- Advanced Excel Training | **Grant Thornton** September 2024
- Excel Foundations | **Coursera** January 2024

## EDUCATION

**Lovely Professional University** Punjab, India  
*Master of Business Administration - Business Analytics; CGPA: 7.8* Since August 2023

**Lovely Professional University** Punjab, India  
*Bachelor of Business Administration; CGPA: 8.25* August 2020 – May 2023