

Thupakula Haripriya

Linkedin: www.linkedin.com/in/thupakula-haripriya-mba

Email: thupakulaharipriya38@gmail.com

Mobile: +91-8688946213



SKILLS

- Technical skills:** MS-Excel, MS-Power Point, MS-word, Tableau, Valuation Techniques, Financial Data Analysis, Risk Management, Market Research
- Soft Skills:** Team Management, Leadership, Optimistic, Adaptable,

INTERNSHIP

Market Research Intern

June 2023 - Aug 2024

Epitome TRC

- Conducted **market research and competitive analysis** to identify industry trends, consumer behavior, and digital marketing strategies for course promotion.
- Developed **data-driven content strategies**, optimizing audience engagement and **increasing website traffic by 40%**.
- Provided insights on customer preferences and ad performance, leading to improved Google Ads targeting and higher conversion rates.
- Recommended business solutions to enhance brand visibility, resulting in a **25% growth in online engagement** and improved strategic marketing decisions

PROJECTS

Tata motors Financial Evaluation and Forecasting

Jan 2024

- Performed **financial evaluation and forecasting** for Tata Motors using financial modelling techniques.
- Analyzed historical financial data to identify trends and patterns relevant to Tata Motors **financial performance**.
- Constructed financial forecasts to estimate Tata Motors future financial position and profitability.
- Employed **Discounted Cash Flow (DCF) valuation** to assess the intrinsic value of Tata motors.

Verizon-Vodafone Merger Analysis: Financial performance and synergy evaluation

May 2024

- Performed analysis of **the \$130 billion merger** between Verizon and Vodafone, which involved Verizon's acquisition of Vodafone's 45% stake in Verizon Wireless.
- Developed the ability to analyze the pre- and post-merger financial performance of the combined entity, including assessing liquidity, solvency, and profitability metrics.
- Learned to evaluate the effectiveness of the integration process and the realization of expected synergies from the merger.

CERTIFICATES

- Advance Microsoft Excel | Grant Thornton Sep 2024
- Investment Risk Management | Coursera June 2024
- Fundamental Analysis, Valuation Techniques, Investment Strategies | Angel Broking June 2024
- Financial Statements, SEC Filings and Ratio Analysis | Coursera July 2024
- Corporate Finance | LinkedIn learning Aug 2023

INDUSTRIAL TRAINING-KPMG

Financial Modelling & Valuation Analysis

May 2024 – Jul 2024

- Forecasting a company's future financials based on assumptions and past performance of the company.
- Used Discounted Cash Flow method and Sensitivity Analysis in financial modeling.

ACHIEVEMENTS

- NISM PAN India Quiz 2025** Feb 2025
Participated in a national-level finance quiz organized by the FINWIN Club, Mittal School of Business, LPU.
- Active Member of NSS –Contributed to organizing awareness campaigns and volunteer activities. Jun 2023
- Event Management (July 2022) – Organized a school event under the ELP program July 2022

EDUCATION

- Lovely Professional University** Punjab, India
Master of Business Administration; CGPA: 7.97 August 2023-Present
- B.S.K.K.V University** Maharashtra, India
Bsc in Agriculture; Percentage: 81.8% June 2019 - March 2023
- Sri Chaitanya Junior College** Andhra Pradesh, India
Intermediate; Percentage: 95 % June 2017 - March 2019