

# VINESH PANWAR

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## SKILLS SUMMARY

**Languages:** Python

**Tools/Platforms:** Weebly, MS Office, Tableau, Power BI, Google Ads, Meta Ads, LinkedIn Business, Canva, Photoshop

**Soft Skills:** Leadership, Adaptable, Negotiation, Accountable, Problem-solving skill

**Digital Marketing Skills:** Performance Marketing, Mail Marketing, Branding, Editing, Social Media Marketing, SEO

**Financial Skills:** Valuation Modelling, Start-up Valuation Modelling, Project Financing, Portfolio

## INTERNSHIPS

### Fundsroom Investment Service

#### Team Leader Finance Intern

Sept 2024 – Nov 2024

- Delivered dynamic training sessions on financial and marketing concepts for the FRIP program to online interns.
- Directed and mentored a team of 8-12 interns, enhancing productivity and maintaining motivation.
- Monitored team performance, provided constructive feedback, and resolved challenges effectively.
- Fostered a collaborative environment, ensuring seamless project execution.
- Utilized Power BI to develop comprehensive portfolio insights.

### SEMS Foundation

#### Digital Marketing Intern

June 2024 – Aug 2024

- Managed social media platforms to increase audience engagement.
- Designed posters and promotional materials for campaigns.
- Assisted in planning and executing digital marketing strategies.
- Monitored campaign performance to optimise outreach efforts.
- Conducted content research and created posts to enhance visibility.

### Capital Engineering

#### HR Intern

Jan 2024 – Feb 2024

- Assisted in recruitment processes, including screening and interviewing candidates.
- Designed and created engaging posters for HR campaigns.
- Coordinated onboarding activities and maintained employee records.
- Contributed to employee engagement initiatives and workplace activities.
- Supported HR operations, ensuring efficient workflow management.

### Global Confederation of Cow-based Industries (GCC)

#### Digital Marketing Intern

- Executed social media campaigns to enhance brand awareness.
- Executed social media campaigns to enhance brand awareness.
- Monitored and analyzed campaign metrics for performance insights.
- Assisted in developing strategies for audience engagement..
- Contributed to SEO initiatives to improve online visibility.

## CERTIFICATES

- Artificial Intelligence and Business Strategy by LinkedIn Learning
- Python Essential Training by LinkedIn Learning
- Introduction to Artificial Intelligence by LinkedIn Learning

Oct 2023

## ACHIEVEMENTS

### Inter Hostel Kabaddi Tournament - A Tournament on Kabaddi | LPU

Secured Silver medal in the Inter Hostel Kabaddi Tournament

May,2024

## EDUCATION

- Lovely Professional University**  
Masters of Business Administration  
C.G.P.A – 7.00
- Lovely Professional University**  
Bachelors of Business Administration  
C.G.P.A – 7.00
- H.D. Public School**  
Intermediate Percentage  
C.G.P.A – 6.8

**Jalandhar, Punjab**  
Pursuing

**Jalandhar, Punjab**  
Aug'20-May'23

**Jhajjar, Haryana**  
April'19-May'20