

Vismaya C

Kannur, Kerala, 670673

9778797178

vismayacravi3@gmail.com

<http://linkedin.com/in/vismayac>



Internship

Finance Intern

June 2024 - July 2024

Amrita Hospital

- Gained hands-on **experience in payment verification** through creating purchasing Orders, checking and attaching GRNs and managing intimation process.
- Enhanced skills in data entry and organization by **efficiently entering and maintain transaction records in excel**.
- Completed the **verification manually** by verifying the bill number, date in check sheet and invoice numbers.
- Experienced the real time validation of invoices for the **effective bill management** and effectively reported to seniors.

Live Project

Business Development Intern

Aug 2024

Dabur India Limited

- Promoted products through **strategic in-store displays, maximizing visibility and customer** engagement in supermarkets.
- Designed effective product displays, **focusing on eye-level placement and complementary grouping**.
- Gained experience in **customer interaction**, including understanding needs, explaining product benefits, and addressing concerns to drive sales

Projects

Unbrand to Brand | Rang Razia

Dec 2023

- Conducted market analysis in South Indian markets, identifying a gap for dupattas and launching the brand "Rang Raziya."
- Developed and executed a successful brand strategy, resulting in strong sales performance.
- Achieved significant profit margins through targeted marketing and effective product positioning.

Affiliated Marketing | August Bioscience

Sep 2023

- Represented August Bioscience in sales and marketing efforts, focusing on brand awareness and revenue growth.
- Increased brand visibility and sales through targeted affiliate marketing strategies.
- Optimized digital campaigns to enhance reach and engagement, driving overall sales performance.

Research | Gastropods Shell Verities

Feb 2022

- Conducted detailed research on the diversity and characteristics of gastropod shells.
- Analyzed morphological differences across various species, contributing to a deeper understanding of shell formation.
- Documented findings and provided insights into potential ecological and evolutionary implications.

Certificates

Python for Data Science | IBM

Jan 2024

Advanced Excel, Tableau and Power BI: A Tool Pack for Data Analyst| LPU

Oct 2024

Technical Skills

Technologies: Microsoft Excel, Tableau, Power BI

Skills: Problem-Solving, Time management, Adaptability, Leadership, Decision Making

Education

Lovely Professional University Punjab

Since 2023

Master of Business administration — CGPA: 8.9

Jalandhar, Punjab

Govt. Brennen College, Dharmadam

2019 – 2022

Bachelor of Science in Zoology — Percentage: 79.30%

Kannur, Kerala

Immigration Jubilee Memorial Higher Secondary School, Kottiyoor

2017 – 2019

Plus Two with Science — Percentage: 93.2%

Kannur, Kerala