



EDUCATIONAL QUALIFICATIONS

Course	College, University, Location	CGPA / %	YOP
PGDM	Delhi School Of Business, Delhi	7.25(Upto 1st year)	2026
BBA	Bharati Vidyapeeth Institute of Management and Research, Delhi	8.61 CGPA	2024
XII, CBSE	Yuvashakti Model School, Delhi	79.8%	2021
X, CBSE	Rukmini Devi Public School, Delhi	79%	2019

INTERNSHIP

8 Months

Digital Marketing and Finance Intern, Lasco Shipping Pvt. Ltd.

April'2025 – June'2025

- Performed financial accounting in Tally, including voucher entry and bank & GST reconciliation.
- Produced a viral social media reel with over 41,000 views, boosting online engagement.
- Conducted market research on new trade opportunities and supported lead generation via email campaigns and sales calls.

Operations Intern, Shree Aggar Dhara Co-op Society Ltd.

Jul'2023 – Sept'2023

- Managed the front-end day to day managing activities.
- Maintained data entries and track record of daily operational work that included the FDs and loan instalments by the clients.
- Interacted with clients for their everyday financial assistance.

Life Insurance Internship, PNB Metlife

May'2023 – Jul'2023

- Gained insights about Metlife's life insurance products and services.
- Learned the skills of sales, marketing and customer interaction.
- Worked on lead generation for the company via cold calling, referrals, databases, etc.
- Assisted clients to aid them meet their financial goals.

Digital Marketing Internship, Online Strikers

Jan'2023 – Mar'2023

- Worked on social media campaigns and website audits for clients like OM International, Packers & Movers, etc.
- Researched to discover gaps and suggest ways to improve their social media presence.
- Used tools such as Hashtag research, Competitor analysis, Keyword research to increase the reach of their pages.
- Drafted captions and used Canva for graphic designing.
- Created social media calendar.

CERTIFICATIONS

- Completed course on Digital Marketing from **Delhi Institute of Digital Marketing.**
- Completed Financial Modelling from **ProSchool Skill Development.**
- Completed Equity Research and Valuation course from **NSE**

SKILLS & HOBBIES

- Canva
- Travelling and Swimming
- Watching Movies and Series