

# ANJALI CHOUDHARY

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## PROFILE

I am currently pursuing PGDM in business analytics with marketing as minor after graduating from Manipal University Jaipur in BSc (Hons) Biotechnology. I have done Data Science certification course from Newton School and then worked as a data administrator intern in ATPL Group for 3 months.

## WORK EXPERIENCE

**Data science intern, Celebal technologies Pvt. Ltd.**

**May 2025 – July 2025**

- During the training at celebal, I got hands on experience with python and machine learning concepts along with a major project on predictive analysis using machine learning and statistical concepts like regression.

**Data Administrator Intern, Ashoka Today Technologies Pvt. Ltd**

**March 2024 - May 2024**

- Managed and updated client data to ensure accuracy and smooth coordination across teams.
- Prepared and analyzed weekly MIS reports using Excel to track performance trends.
- Collaborated with internal teams to resolve data issues and improve reporting efficiency.
- Created data models and documented data flows to improve system architecture and also worked in the data collection and research area. Created schemas for the website development.

## EDUCATION

**Post Graduate Diploma in Management - Business Analytics**

**July 2024 - July 2026**

Marketing (Minor)

Lloyd Business School, Greater Noida

**Bachelor of Science in Biotechnology**

**7.89 CGPA**

Manipal University Jaipur

**Aug 2021 - May 2024**

**Class XII**

**92.6%**

Noble International School

**March, 2020**

**Class X**

**94.4%**

Sophia Ser. Sec. School

**March, 2018**

## Certifications

**Data Science Certification – Newton School**

**March 2023 – March 2024**

## Projects

### Zomato Analysis Project

- In this project I have analysed the Zomato data to answer few questions like Do a greater number of restaurants provide online delivery as opposed to offline services? Which types of restaurants are the most favoured by the general public? What price range is preferred by couples for their dinner at restaurants?

### Uber Trip Analysis Project

- I performed analysis on the uber trips dataset using python to understand the demand according to time and days of the months and various other factor that affect the trip decisions of the customers.

### IMDB Movies Analysis Project

- This project include analysis of the imdb movies using MySQL to understand the the role of different factors like choice of actor and actress and director on the rating of movies.
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## SKILLS

SQL, Python, Power BI, Excel, Data Visualisation, Statistics, Pandas, Matplotlib, Seaborn, NumPy, Critical Thinking, Decision Making, digital marketing strategies, Management.