

Trimester 4  
2024-25  
PGDM  
4-Trimester (Batch: 2024-26)  
4  
24 February 2026

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Subject Code	Subject Name	Grade	Grade Points	Credits	Credit Points
PEM01	Consumer Behaviour & IMC (Minior)	B+	7	3	21
PEM02	Marketing Analytics (Minor)	A+	9	3	27
PCP41	Universal Human Values & Professional Ethics	B+	7	3	21
PCP42	Summer Internship Report & Viva	A	8	3	24
PCP43	MOOC Course	O	10	3	30
PBAAI41	Introduction to AI Machine Learning	A	8	3	24
PBAAI42	Introduction to prompt Engineering	B+	7	3	21
PBAAI43	Advance Statistics and Research Methodology for Analytics	A+	9	3	27
PBAAI44	Cloud Computing	B+	7	3	21
	SGPA	8	CGPA	7.6	