

Devesh |

A highly motivated and adaptable person with a strong commitment to continuous learning and personal growth. I possess a positive attitude, good problem-solving and analytic skills, and the ability to collaborate effectively with others. Eager to contribute my skills toward achieving company goals. Always striving to improve and take on new challenges, I am excited about opportunities that will allow me to make a meaningful impact and grow professionally.

✉ devesh.virender@gmail.com

☎ 8076741270

📍 New Delhi

🌐 [linkedin.com/in/deveshjotriwal](https://www.linkedin.com/in/deveshjotriwal)

EDUCATION

Bachelor of Business Administration (banking & insurance)

Maharaja Surajmal Institute

12/2021 - 07/2024

Higher Education

Kendriya Vidyalaya

04/2009 - 05/2021

WORK EXPERIENCE

Process Associate – Due Diligence (AML/KYC)

Genpact

05/2025 - 11/2025

Noida

Achievements/Tasks

- Reviewed and analyzed customer transactions to detect potential suspicious activities, ensuring 100% adherence to AML and compliance standards.
- Processed and verified high volumes of customer data daily, maintaining over 98% accuracy in transaction reporting and documentation.
- Prepared concise case summaries and escalation reports for compliance review, improving process efficiency and risk detection quality within the team.

Operations Intern

IMARC Services Private Limited

02/2025 - 04/2025

Noida

Achievements/Tasks

- Manage and update website data from the backend, ensuring accuracy and consistency.
- Ensured data accuracy and consistency by performing quality control (QC) checks and compliance with company standards.
- Perform day-to-day operational tasks as assigned to meet project deadlines.

Digital Marketing Intern

Scoutbizz

07/2023 - 08/2023

New Delhi

Achievements/Tasks

- Assisted in the development of digital marketing campaigns for clients, including email and social media.
- Created engaging content for websites and social media platforms to enhance digital reach and engagement.
- Created reports summarizing performance of digital marketing initiatives over time.

SKILLS

MS Excel

MySQL

AML/KYC

Customer Due Diligence

Project Management

Data Analysis & Reporting

AI Content Creation

Quality Control (QC) & Accuracy Checking

Transaction Monitoring

Analytical skills

Website Backend Operations

Risk Assessment

PERSONAL PROJECTS

Research paper

- Conducted research on renewable energy integration in smart cities, analyzing technology, policies, and socio-economic impacts to propose sustainable solutions.
- Co-authored and presented the paper at the 15th National Conference on Contemporary Management and Research, highlighting innovative strategies for sustainable urban energy systems.

Major Project Report

- Analyzed factors influencing the adoption and consumption of OTT streaming services in India, including pricing, quality, and social media promotion.
- Conducted a comprehensive study using primary data through surveys and questionnaires, supported by secondary data, to explore user behavior and satisfaction with OTT platforms.

ORGANIZATIONS

Head - Events Department, NSS

Part of a 7-member Administrative Council which has organised more than 15 Successful large scale events within a year with a community of 400+ volunteers.

Head - Content Department, Ecell

led the content team, strategizing and creating impactful campaigns to drive engagement. I oversaw content development across platforms, ensuring consistency and alignment with E-Cell's entrepreneurial vision.

CERTIFICATIONS

Data Analyst

Trinity

Generative AI

Genpact

LANGUAGES

English

Professional Working Proficiency

Hindi

Full Professional Proficiency