



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)
GANESHKHAND PUNE 411 007

STATEMENT OF MARKS/GRADES FOR MASTER OF BUSINESS ADMINISTRATION (REV.2019) - APRIL 2023

SEAT NO : 31111

CENTRE: 1

PERM.REG. NO: 2052102718

NAME : DISHA MAGESH REDDY

MOTHER : PUSHPA

COLLEGE / SCHOOL : 0478 MODERN EDUCATION SOCIETY'S NEVILLE WADIA INSTITUTE OF
MANAGEMENT PUNE

<-- MARKS --> CRE-- GR--

YEAR : APRIL 2023

SEM.	NAME OF THE COURSE	INT	UEX	TOT	DITS	ADE	GP
SPECIAL	SUB.: MARKETING MANAGEMENT	48	38	86	P 03	A	027
1	101 GC-01 MANAGERIAL ACCOUNTING	43	50	93	P 03	O	030
	102 GC-02 ORGANIZATIONAL BEHAVIOUR	41	43	84	P 03	A	027
	103 GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	48	47	95	P 03	O	030
	104 GC-04 BUSINESS RESEARCH METHODS	39	49	88	P 03	A	027
	105 GC-05 BASICS OF MARKETING	47	48	95	P 03	O	030
	106 GC-06 DIGITAL BUSINESS	-	44	44	P 02	A	018
	107 GE-UL-01 MANAGEMENT FUNDAMENTALS	-	46	46	P 02	O	020
	109 GE-UL-03 ENTREPRENEURSHIP DEVELOPMENT	-	45	45	P 02	O	020
	111 GE-UL-05 LEGAL ASPECTS OF BUSINESS	39	-	39	P 02	B	016
	113 GE-IL-01 VERBAL COMMUNICATION LAB	48	-	48	P 02	O	020
	115 GE-IL-03 SELLING & NEGOTIATION SKILLS LAB	38	-	38	P 02	B	016
	116 GE-IL-04 MS EXCEL	25	-	25	P 01	O	!
	191 HUMAN RIGHTS - I	17	-	17	P 01	C	!
	192 INTRODUCTION TO CYBER SECURITY - I	31	18	49	P 03	E	015
2	201 GC-07 MARKETING MANAGEMENT	40	33	73	P 03	B	024
	202 GC-08 FINANCIAL MANAGEMENT	39	26	65	P 03	C	021
	203 GC-09 HUMAN RESOURCES MANAGEMENT	31	18	49	P 03	E	015
	204 GC-10 OPERATIONS & SUPPLY CHAIN MANAGEMENT	41	28	69	P 03	C	021
	205 MKT SC-MKT-01 MARKETING RESEARCH	33	33	66	P 03	C	021
	206 MKT SC-MKT-02 CONSUMER BEHAVIOUR	-	26	26	P 02	D	012
	207 GE-UL-07 CONTEMPORARY FRAMEWORKS IN MANAGEMENT	-	24	24	P 02	E	010
	209 GE-UL-09 START UP AND NEW VENTURE MANAGEMENT	-	26	26	P 02	D	012
	210 GE-UL-10 QUALITATIVE RESEARCH METHODS	42	-	42	P 02	A	018
	215 GE-IL-10 ENTREPRENEURSHIP LAB	47	-	47	P 02	O	020
	217 MKT SE-IL-MKT-01 INTEGRATED MARKETING COMMUNICATIONS	45	-	45	P 02	O	020
	218 MKT SE-IL-MKT-02 PRODUCT & BRAND MANAGEMENT	24	-	24	P 01	O	!
	291 HUMAN RIGHTS - II	23	-	23	P 01	O	!
	292 INTRODUCTION TO CYBER SECURITY - II						

CONTINUED.....



Date :- 30 SEPTEMBER 2023 Medium of instruction : English

ST.NO :- 4968

Dr. Mahesh Kakade

Director

Board of Examinations & Evaluation



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SEM.	NAME OF THE COURSE	INT	UEX	TOT	DITS	ADE	GP
3	301 GC-11 STRATEGIC MANAGEMENT	43	32	75	P 03	B	024
	302 GC-12 DECISION SCIENCE	39	26	65	P 03	C	021
	303 GC-13 SUMMER INTERNSHIP PROJECT	42	40	82	P 06	A	054
	304 HR SC-HRM-03 STRATEGIC HUMAN RESOURCE MANAGEMENT	43	30	73	P 03	B	024
	304 MKT SC-MKT-03 SERVICES MARKETING	39	26	65	P 03	C	021
	308 GE-UL-15 PROJECT MANAGEMENT	-	31	31	P 02	C	014
	309 GE-UL-16 KNOWLEDGE MANAGEMENT	-	29	29	P 02	D	012
	310 GE-UL-17 CORPORATE GOVERNANCE	-	30	30	P 02	C	014
	312 HRM SE-IL-HRM-07 TALENT MANAGEMENT	45	-	45	P 02	O	020
	312 MKT SE-IL-MKT-07 BUSINESS TO BUSINESS MARKETING	42	-	42	P 02	A	018
	313 MKT SE-IL-MKT-08 INTERNATIONAL MARKETING	44	-	44	P 02	A	018
	392 INTRODUCTION TO CYBER SECURITY - III	22	-	22	P 01	A	!
	394 SKILL DEVELOPMENT - I	47	-	47	P 02	O	!
	395 INTRODUCTION TO CONSTITUTION	44	-	44	P 02	A	!
4	401 GC-14 ENTERPRISE PERFORMANCE MANAGEMENT	37	24	61	* 03	C	021
	402 GC-15 INDIAN ETHOS & BUSINESS ETHICS	41	28	69	* 03	C	021
	403 HR SC-HRM-05 ORGANIZATIONAL DIAGNOSIS & DEVELOPMENT	37	24	61	* 03	C	021
	404 MKT SC-MKT-06 MARKETING STRATEGY	43	32	75	* 03	B	024
	405 GE-UL-19 GLOBAL STRATEGIC MANAGEMENT	-	26	26	* 02	D	012
	408 GE-UL-22 CORPORATE SOCIAL RESPOSIBILITY & SUSTAINA	-	30	30	* 02	C	014
	409 MKT SE-IL-MKT-13 CUSTOMER RELATIONSHIP MANAGEMENT	37	-	37	* 02	B	016
	410 HRM SE-IL-HRM-16 DESIGNING HR POLICIES	47	-	47	* 02	O	020
	492 INTRODUCTION TO CYBER SECURITY - IV	23	-	23	* 01	O	!
	494 SKILL DEVELOPMENT - II	42	-	42	* 02	A	!

SGPA : (1) 9.37 (2) 6.97 (3) 8.00 (4) 7.45

TOTAL : CREDITS 110 GRADE POINTS 879

TOT.MARKS: 2369/3200 (74.03%) CGPA: 7.99 RESULT: FIRST CLASS WITH DISTINCTION



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