



IMS
GHAZIABAD

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD

NBA Accredited & AIU (PGDM)



KHUSHI SAHANI

☎: +91 6387379264 ✉: a2024pgdm4680@imgzb.ac.in : www.linkedin.com/in/khushi-sahani

CAREER OBJECTIVE:

“Finance professional aiming to work in a role focused on financial analysis, transaction monitoring, and regulatory adherence. Skilled in structured reporting and data evaluation to support risk mitigation efforts.”

Professional Qualification: Pursuing PGDM in Finance & Marketing with 9.11 CGPA in Ist Year at Institute of Management Studies, Ghaziabad.

	Year	Degree/Qualification	University/Board/School	Percentage/CGPA
ACADEMICS	2020-23	Bachelor of Commerce (Hons.)	Doon Business School (Global University), Dehradun	77%
	2020	12th	Saraswati Vidya Niketan Inter College, Gola	72%
	2018	10th	Saraswati Vidya Niketan Inter College, Gola	82%
LIVE PROJECT	Title: Integrated Marketing Communication, September 2024			
	<ul style="list-style-type: none"> Performed data-based segmentation and strategic planning to align communication with target audience behavior. Developed structured performance evaluation reports, ensuring analytical decision-making and measurable impact. 			
LIVE PROJECT	Title: Market Study and Research (EY), May 2025			
	<ul style="list-style-type: none"> Conducted dealer research and identified preference for brands with strong market presence and end-to-end business support. Analyzed communication strategies and highlighted how value-driven messaging improves partner engagement. 			
INTERNSHIP	Company: Yunity Community LLP, (July-October, 2022)			
	<ul style="list-style-type: none"> Maintained and updated lead data in Excel, enabling accurate tracking of conversions and follow-ups. Prepared weekly summary reports for seniors, highlighting lead status and overall progress. 			
INTERNSHIP	Company: Klynveld Peat Marwick Goerdeler (KPMG), (May-July,2025)			
	<ul style="list-style-type: none"> Conducted financial performance and risk analysis of five companies using key ratios and trend evaluation. Performed trend evaluation to identify financial inconsistencies and performance gaps. Applied regression analysis to evaluate the relationship between liquidity, solvency, and profitability. Acquired hands-on exposure to financial tools, reporting techniques, and industry-specific insights in the Tiles & Sanitaryware sector. 			

RESEARCH PROJECT	Title: " IDENTIFYING THE CONNECTION BETWEEN GREEN FINANCING AND ECONOMIC GROWTH WITH REFERENCE TO THE INDIAN ECONOMY "
	<ul style="list-style-type: none"> Presented a research paper at the International Conference on BUSINESS SUSTAINABILITY AND INNOVATION (ICBSI 2023) at DBS, Dehradun. Research work published as a chapter in the book "Sustainability Through Business Innovation."

EXTRA CO-CURRICULAR ACTIVITIES & ACHIEVEMENTS	Value Based Certifications	<ul style="list-style-type: none"> Financial Modelling
	Positions of Responsibility	<ul style="list-style-type: none"> Student Coordinator in the Melange 2025, Mega Annual Fest at IMS Ghaziabad. As a Volunteer, Coordinated Pustak Mahotsav at IMS Ghaziabad in October 2024. Student Coordinator of Mad-ad show at Doon Business School, Dehradun in September 2022.
	Technical Skills	<ul style="list-style-type: none"> Advance Excel Data Analysis Data Reporting
	Achievements	<ul style="list-style-type: none"> Awarded as an Achiever for extraordinary academic performance at DBS, Dehradun. Won the First prize in the annual Manifest Brand-aid Competition at DBS, Dehradun. Awarded as Best Moderator and Best Panel in "Insightful Dialogues at IMS, Ghaziabad. Panelist in a post-budget student-led panel discussion on "Empowering India: Social Development, Rural Growth & Economic Inclusion" in IMS, Ghaziabad.
	Social Responsibilities	<ul style="list-style-type: none"> Student coordinator of "Prayas" Daan Utsav at IMS Ghaziabad. Student coordinator in "World Cancer Day Awareness Program".
	Personal Skills & Competencies	<ul style="list-style-type: none"> Leadership & Team Player Adaptable Communication Skills
	Hobbies & Interests	<ul style="list-style-type: none"> Learning and exploring new skills Creative Arts