



Megha Mishra

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Location 📍 - Ghaziabad



EDUCATION			
Year	Degree	Institute	%
2024-2026	PGDM	Institute of Management Studies	9.01CGPA
2024	B.com (hons)	Delhi University (SOL)	6.53
2021	12 th	SVS Vidya Mandir (CBSE board)	87%
2019	10 th	SVS Vidya Mandir (CBSE board)	89%
ACADEMIC ACHIEVEMENTS			
Certifications	<ul style="list-style-type: none">Selected among the Top 100 students at IMS B-School and successfully completed an Immersion Course on International Business conducted at Indian Institute of Management (IIM) Ranchi.		
INTERNSHIP PROJECTS			
Bajaj Finserv	<ul style="list-style-type: none">Location: Electronic Paradise, Ambedkar Road, GhaziabadDuration: 45 Days (15th May 2025 – 30th June 2025)Project Title: Financial Analysis of Consumer Credit Adoption in the Durables MarketNature of Work: Conducted quantitative analysis of consumer purchasing behavior and EMI adoption trends. Evaluated credit risk factors and financial decision drivers influencing customer choices between cash, card, and EMI payments. Supported customer engagement activities and identified insights to improve loan scheme acceptance. Applied financial modeling, data analysis, and consumer finance research to draw actionable conclusions for business growth.		
POSITIONS OF RESPONSIBILITY			
Responsibility	<ul style="list-style-type: none">Coordinator – Mélange Inter-College Fest 2025 (IMS B-School, Lal Kuan)Team Leader – Horror Comedy Skit at Talent Bling Event 2024 (IMS B-School, Lal Kuan)Stage Team – PULL Insightful Dialogues (IMS B-School, Lal Kuan)Performer – Nukkad Natak to spread awareness for blood donation		
CO-CURRICULAR ACTIVITIES			
Activity	<ul style="list-style-type: none">Letter of Appreciation & Star Performer in Cultural & Sports EventsWinner – Theatre CompetitionWinner – Group DanceTop Performer – Fashion Walk at Mélange FestLetter of Appreciation for presenting a creative “Mystery Box” business idea at Innovative Bazar		
SKILLS			
Technical & Soft Skills	<ul style="list-style-type: none">Data analysis and researchFinancial modelling and reportingMs officeFinancial statement and ratio analysisGood communication and teamworkTime management and problem-solving		

