



Estd. 1990

PRIYA SHARMA

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| Ghaziabad |



| EDUCATION | | | |
|-----------------------|--|--|--|
| Year | Degree | Institute | % |
| 2024-26 | PGDM | Institute of Management Studies | 8.85 CGPA (1 st Year) |
| 2021-24 | Bachelor of Commerce | Vivekananda College, University of Delhi | 6.80 CGPA |
| 2021 | 12th | St. Peter Sr Sec School | 93.60% |
| 2019 | 10th | St. Peter Sr Sec School | 84% |
| Internship Projects | | | |
| Duration | Company | Designation | Key Responsibilities |
| 02/06/2025-18/08/2025 | Hindalco Industries Limited | Finance Intern | <ul style="list-style-type: none">Analyzed 5-year financial statements (FY21FY25) of Hindalco and Vedanta, benchmarking 15+ financial ratios (profitability, liquidity, leverage, efficiency, valuation) to evaluate performance trends and financial health.Applied comparative and trend analysis, forecasting logic, and variance interpretation to identify drivers impacting margins, cash flow stability, and operational efficiency.Engaged with multiple business units including Finance, GST, Logistics, and Marketing to understand operational inputs affecting P&L, compliance, and competitive positioning.Created structured reports and insight papers showcasing operational strengths and financial resilience, aiding strategic planning and investor-readiness assessments. |
| ACADEMIC ACHIEVEMENTS | | | |
| Certifications | <ul style="list-style-type: none">Excel Application in Financial Management- IMS GhaziabadFinancial Modelling Intermediate- Valuation SchoolIIM Ranchi Immersion Visit - IIM RanchiFinancial Analyst Course 2025- Udemy | | 2025 2025 2025 2025 |
| Academic Exams | <ul style="list-style-type: none">Secured 3rd Position in class 12th final exams at St. Peter Sr. Sec School.Secured 1st Position in class 11th in Accountancy at St. Peter Sr. Sec School. | | 2021 2020 |
| | Title: Portfolio Construction & Investment Management Link: https://docs.google.com/spreadsheets/d/13B5gtFfVMO1HjItpK4KLW7YiiAyBvpuU/edit?usp=sharing&oid=113237630914241727366&rtpof=true&sd=true | | |

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| Research Projects | <ul style="list-style-type: none"> Examined 10 publicly listed companies across 5 industries using three years of daily market data in MS Excel. Computed capital returns, variance, standard deviation, and coefficient of variation to evaluate investment risk. Analysed risk return relationships to distinguish between efficient and inefficient securities. Utilized the Markowitz Portfolio Model to design an optimal and diversified investment portfolio. Determined the cut-off rate to support data-driven selection and rejection of securities. | |
| | <ul style="list-style-type: none"> Interpreted statistical results to deliver actionable investment insights and portfolio recommendations. | |
| | <p>Title: Fundamental Analysis of Natco Pharma and Laurus Labs</p> <ul style="list-style-type: none"> Conducted end-to-end equity research covering macroeconomic, industry, and company-level analysis. Analyzed 5-year financial statements using profitability, liquidity, solvency, and efficiency ratios. Applied valuation models including DCF, P/E multiples, and peer comparison to assess intrinsic value, risk profile, and investment attractiveness. Evaluated business models, competitive positioning, cash flows, and regulatory risks to derive Buy/Hold recommendations supported by data-driven insights. <p>Title: Comprehensive Analysis and Strategic Final Draft on the Indian ECommerce Sector with an In-Depth Study of Flipkart.</p> <ul style="list-style-type: none"> Conducted an in-depth analysis of Flipkart within the \$83B Indian e-commerce industry, projected to reach \$350B by 2030 (IBEF). <ul style="list-style-type: none"> Applied PESTLE, Porter’s Five Forces, SWOT, VRIO, and BCG Matrix to assess sector dynamics, competitive pressures, and Flipkart’s internal capabilities. Benchmarked Flipkart against Amazon, JioMart, Meesho, and Nykaa, highlighting Flipkart’s strengths in AI-driven personalization, logistics (10M+ monthly shipments via Ekart), and brand trust. Identified challenges of profitability pressures (₹4,826 Cr loss FY23) and heavy reliance on discounting. Recommended Tier-II/III expansion, AI & voice commerce adoption, fintech diversification, and sustainable logistics as growth levers. Delivered actionable insights on IPO readiness, revenue diversification, and customer loyalty, demonstrating ability to link academic frameworks to real-world business strategy. | |
| POSITIONS OF RESPONSIBILITY | | |
| Responsibility | <ul style="list-style-type: none"> Social Media Head & Core Member - SPIC MACAY Heritage Club at IMS Core Committee Member - Khelo IMS (Annual Sports Day at IMS) Coordinator - Melange & Samagam (Cultural & Academic Events at IMS) • Member at Aashraya Foundation (NGO) | |
| Technical Skills | <ul style="list-style-type: none"> MS Excel (Advanced) Oracle ERP Business Analysis Planning and Monitoring Miro Financial Dashboard for portfolio construction Google Analytics and Keyword Surfer Descriptive Statistics Using Excel Business Strategy Frameworks Report Writing Presentation (Canva & Power Point) SketchUp Generative AI | |

CO-CURRICULAR ACTIVITIES

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| | • Successfully managed Dandiya Event with 150+ participants as a SPIC MACAY Heritage Club core member at IMS Ghaziabad. | 2025 |
| | • Core Committee member at Khelo IMS (Annual Sports Day) | 2025 |
| | • Winner - HR Quiz (Samagam) | 2025 |
| | • 1st Runner-up- Marketing & Operations + Analytics Quiz (Samagam) | 2025 |
| | • Head Girl, St. Peter Sr. Sec. School (Class 12) - Represented the student body and led key school events and initiatives. | 2021 |
| | • Secured 1st Position in class 11 th in Accountancy at St. Peter Sr. Sec School. | 2020 |