



Estd. 1990

**PRIYA SHARMA**

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| Ghaziabad |



## EDUCATION

Year	Degree	Institute	%
2024-26	PGDM	Institute of Management Studies	8.85 CGPA (1 <sup>st</sup> Year)
2021-24	Bachelor of Commerce	Vivekananda College, University of Delhi	6.80 CGPA
2021	12th	St. Peter Sr Sec School	93.60%
2019	10th	St. Peter Sr Sec School	84%

## Internship Projects

Duration	Company	Designation	Key Responsibilities
02/06/2025-18/08/2025	Hindalco Industries Limited	Finance Intern	<ul style="list-style-type: none"><li>Analyzed 5-year financial statements (FY21-FY25) of Hindalco and Vedanta, benchmarking 15+ financial ratios (profitability, liquidity, leverage, efficiency, valuation) to evaluate performance trends and financial health.</li><li>Applied comparative and trend analysis, forecasting logic, and variance interpretation to identify drivers impacting margins, cash flow stability, and operational efficiency.</li><li>Engaged with multiple business units including Finance, GST, Logistics, and Marketing to understand operational inputs affecting P&amp;L, compliance, and competitive positioning.</li><li>Created structured reports and insight papers showcasing operational strengths and financial resilience, aiding strategic planning and investor-readiness assessments.</li></ul>

## ACADEMIC ACHIEVEMENTS

<b>Certifications</b>	<ul style="list-style-type: none"><li>Excel Application in Financial Management- IMS Ghaziabad</li><li>Financial Modelling Intermediate- Valuation School</li><li>IIM Ranchi Immersion Visit - IIM Ranchi</li><li>Financial Analyst Course 2025- Udemy</li></ul>	2025 2025 2025 2025
<b>Academic Exams</b>	<ul style="list-style-type: none"><li>Secured 3rd Position in class 12<sup>th</sup> final exams at St. Peter Sr. Sec School.</li><li>Secured 1st Position in class 11<sup>th</sup> in Accountancy at St. Peter Sr. Sec School.</li></ul>	2021 2020
<b>Research Projects</b>	<p><b>Title: Portfolio Construction &amp; Investment Management</b> <b>Link:</b> <a href="https://docs.google.com/spreadsheets/d/13B5gtFfVMQ1HjltP4K4KLW7YiiAyBypnU/edit?usp=sharing&amp;ouid=113237630914241727366&amp;rtpof=true&amp;sd=true">https://docs.google.com/spreadsheets/d/13B5gtFfVMQ1HjltP4K4KLW7YiiAyBypnU/edit?usp=sharing&amp;ouid=113237630914241727366&amp;rtpof=true&amp;sd=true</a></p> <ul style="list-style-type: none"><li>Examined 10 publicly listed companies across 5 industries using three years of daily market data in MS Excel.</li><li>Computed capital returns, variance, standard deviation, and coefficient of variation to evaluate investment risk.</li><li>Analysed risk return relationships to distinguish between efficient and inefficient securities.</li><li>Utilized the Markowitz Portfolio Model to design an optimal and diversified investment portfolio.</li><li>Determined the cut-off rate to support data-driven selection and rejection of securities.</li></ul>	

	<ul style="list-style-type: none"> <li>Interpreted statistical results to deliver actionable investment insights and portfolio recommendations.</li> </ul>	
	<p><b>Title: Fundamental Analysis of Natco Pharma and Laurus Labs</b></p> <ul style="list-style-type: none"> <li>Conducted end-to-end equity research covering macroeconomic, industry, and company-level analysis.</li> <li>Analyzed 5-year financial statements using profitability, liquidity, solvency, and efficiency ratios.</li> <li>Applied valuation models including DCF, P/E multiples, and peer comparison to assess intrinsic value, risk profile, and investment attractiveness.</li> <li>Evaluated business models, competitive positioning, cash flows, and regulatory risks to derive Buy/Hold recommendations supported by data-driven insights.</li> </ul> <p><b>Title: Comprehensive Analysis and Strategic Final Draft on the Indian E-Commerce Sector with an In-Depth Study of Flipkart.</b></p> <ul style="list-style-type: none"> <li>Conducted an in-depth analysis of Flipkart within the \$83B Indian e-commerce industry, projected to reach \$350B by 2030 (IBEF).</li> <li>Applied PESTLE, Porter's Five Forces, SWOT, VRIO, and BCG Matrix to assess sector dynamics, competitive pressures, and Flipkart's internal capabilities.</li> <li>Benchmarked Flipkart against Amazon, JioMart, Meesho, and Nykaa, highlighting Flipkart's strengths in AI-driven personalization, logistics (10M+ monthly shipments via Ekart), and brand trust.</li> <li>Identified challenges of profitability pressures (₹4,826 Cr loss FY23) and heavy reliance on discounting.</li> <li>Recommended Tier-II/III expansion, AI &amp; voice commerce adoption, fintech diversification, and sustainable logistics as growth levers.</li> <li>Delivered actionable insights on IPO readiness, revenue diversification, and customer loyalty, demonstrating ability to link academic frameworks to real-world business strategy.</li> </ul>	

#### POSITIONS OF RESPONSIBILITY

<b>Responsibility</b>	<ul style="list-style-type: none"> <li>Social Media Head &amp; Core Member - SPIC MACAY Heritage Club at IMS</li> <li>Core Committee Member - Khelo IMS (Annual Sports Day at IMS)</li> <li>Coordinator - Melange &amp; Samagam (Cultural &amp; Academic Events at IMS)</li> <li>Member at Aashraya Foundation (NGO)</li> </ul>
<b>Technical Skills</b>	<ul style="list-style-type: none"> <li>MS Excel (Advanced)</li> <li>Power BI</li> <li>Oracle ERP</li> <li>Business Analysis Planning and Monitoring</li> <li>Miro</li> <li>Financial Dashboard for portfolio construction</li> <li>Google Analytics and Keyword Surfer</li> <li>Descriptive Statistics Using Excel</li> <li>Business Strategy Frameworks</li> <li>Report Writing</li> <li>Presentation (Canva &amp; Power Point)</li> <li>SketchUp</li> <li>Generative AI</li> </ul>

#### CO-CURRICULAR ACTIVITIES

<ul style="list-style-type: none"> <li>Successfully managed Dandiya Event with 150+ participants as a SPIC MACAY Heritage Club core member at IMS Ghaziabad.</li> <li>Core Committee member at Khelo IMS (Annual Sports Day)</li> <li>Winner - HR Quiz (Samagam)</li> <li>1st Runner-up- Marketing &amp; Operations + Analytics Quiz (Samagam)</li> <li>Head Girl, St. Peter Sr. Sec. School (Class 12) - Represented the student body and led key school events and initiatives.</li> <li>Secured 1st Position in class 11<sup>th</sup> in Accountancy at St. Peter Sr. Sec School.</li> </ul>	2025
	2025
	2025
	2025
	2021
	2020