

Sl. No. NIMC07-I-34



**Institute of  
Media &  
Communication**

Status : Original / Duplicate

# GRADE CARD

For the Post Graduate Programme in Media & Communication (Marketing Communication) – Semester I

Name Chandamita Mazumdar Roll No. 7231638

Registration No. ----- Year of Registration: 2007-2008

Subject Code	Subjects Offered	Letter Grade	Points	Credit	Credit Points
PGPMC-101	Communication-I	B+	7	2	14
PGPMC-102	Research	A+	9	4	36
PGPMC-103	Business Studies	B	6	4	24
PGPMC-104	Lateral Thinking	C+	5	2	10
PGPMC-105	Aesthetics	B	6	2	12
PGPMC-106	Communication-II	B	6	3	18
PGPMC-101S	Marketing Fundamentals	A	8	4	32
PGPMC-102S	Computer Application	B+	7	4	28
<b>TOTAL</b>				<b>25</b>	<b>174</b>

Lifestyle Management Skills	Grade	Overall Grade
Team Work	B	B
Communication	B	
Managing Task	B+	
Applying Creativity	B	

<b>SGPA :</b> 6.96
<b>CGPA :</b> -----
<b>Result :</b> P
<b>College / Institution :</b> NSHM Institute of Media & Communication

-- DEC 2007

Date

Controller of Examinations

Director / Principal



## GRADE CARD

For the Post Graduate Programme in Media & Communication (Marketing Communication) – Semester II

Name Chandamita Mazumdar

Roll No. 7231638

Registration No. \_\_\_\_\_

Year of Registration: 2007-2008

Subject Code	Subjects Offered	Letter Grade	Points	Credit	Credit Points
PGPMC-201	Consumer Behaviour	C+	5	4	20
PGMPC-202	Brand Management	B+	7	4	28
PGPMC-203	Market Research	B+	7	4	28
PGPMC-204	Public Relation Principles	B	6	4	24
PGPMC-205	Advertising Basics	B	6	4	24
PGPMC-206	Writing Fundamentals	C	4	3	12
PGPMC-291	Computer Applications	A	8	2	16
TOTAL				25	152

Lifestyle Management Skills	Grade	Overall Grade
Team Work	B+	B+
Communication	B+	
Managing Task	A	
Applying Creativity	B	

SGPA : 6.08
CGPA : -----
Result : P
College / Institution : NSHM Institute of Media & Communication

-- JUN 2008

Date

Controller of Examinations

Director / Principal



## GRADE CARD

For the Post Graduate Programme in Media & Communication (Marketing Communication) - Semester IIIName Shankamita Mazumdar Roll No. 7231638Registration No. --- Year of Registration: 2007-2008

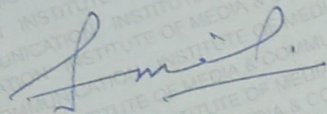
Subject Code	Subjects Offered	Letter Grade	Points	Credit	Credit Points
PMMC301	Campaign Planning	B	6	4	24
PMMC302	Audio Visual Campaign	B	6	4	24
PMMC303	Media Planning	C+	5	5	25
PMMC304	Social Communication	B	6	4	24
PMMC305	Media Management	A	8	5	40
PMMC396	Computer Application	A+	9	3	27
<b>TOTAL</b>				<b>25</b>	<b>164</b>

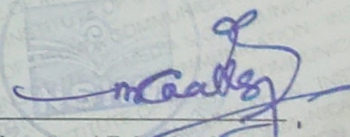
Lifestyle Management Skills	Grade	Overall Grade
Team Work	A	<b>B</b>
Communication	B	
Managing Task	C	
Applying Creativity	B	

SGPA : <b>THIRD SEMESTER - 6.56</b>
CGPA : <b>-----</b>
Result : <b>P</b>
College / Institution : <b>NSHM Institute of Media &amp; Communication</b>

24 FEB, 2009

Date

  
 Controller of Examinations

  
 Director / Principal



## GRADE CARD

 For the **PG Programme in Media & Communication (Mktg.Comm.)**

 Name **Chandamita Mazumdar** Roll No. **7231638**

 Registration No. ----- Year of Registration: **2007-2008**

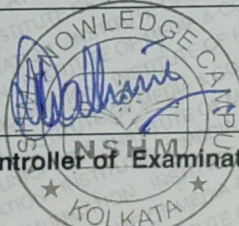
Subject Code	Subjects Offered	Letter Grade	Points	Credit	Credit Points
PMMC481	Dissertation	A+	9	15	135
PMMC482	Internship	A	8	10	80
<b>TOTAL</b>				<b>25</b>	<b>215</b>

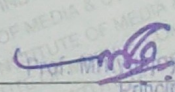
Lifestyle Management Skills	Grade	Overall Grade
Team Work	-	-
Communication	-	
Managing Task	-	
Applying Creativity	-	

<b>SGPA :</b>	<b>FOURTH SEMESTER - 8.60</b>
<b>CGPA :</b>	<b>7.15</b>
<b>Result :</b>	<b>P</b>
<b>College / Institution :</b>	<b>NSHM Institute of Media &amp; Communication</b>

July 2009

Date


 Controller of Examinations


 Director / Principal

Chatterjee

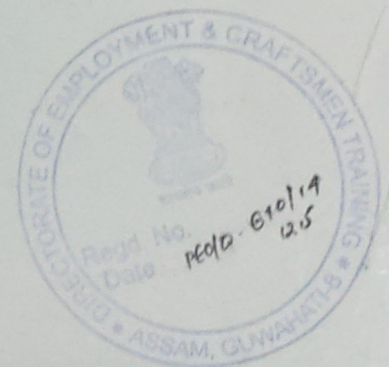
 NSHM Institute of Media & Communication  
 60/124, B.L. Saha Road, Kolkata-700 653

Letter Grade	Score on 100% Points	Points
A++	100 to 90	10
A+	89 to 80	9
A	79 to 70	8
B+	69 to 65	7
B	60 to 64	6
C+	55 to 59	5
C	50 to 59	4
Failed	< 50	-

$$\text{SGPA (Semester Grade Point Average)} = \frac{\text{Credit Index}}{\Sigma \text{Credits}}$$

$$\text{CGPA (Cumulative Grade Point Average)} = \frac{\text{Cumulative Credit Index of Semester appeared}}{\text{Cumulative Credits of Semester appeared}}$$

XP	Eligible for Promotion with Backlogs
P	Passed and promoted





**Institute of  
Media &  
Communication**

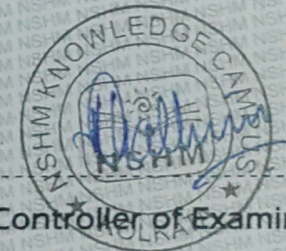
**KOLKATA**

**NSHM Institute of Media & Communication, Kolkata  
Post Graduate Programme in Media & Communication**

This is to certify that Sri / Smt. Chandamita Mazumdar of NSHM Institute  
of Media & Communication, Kolkata has successfully completed the two-year (full time) course and fulfilled all the  
academic and project requirements through written examinations, projects, internships and final dissertation, with  
specialization in Marketing Communication (Batch of 2007-09).

He/she has been placed in B+ grade.

Director / Principal



Controller of Examinations