

Isha Garg

Finance

Finance professional with expertise in analysis, budgeting, market research, and digital marketing

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📍 Gurugram, India

EDUCATION

IILM University

MBA in Finance & Marketing

07/2023 - 09/2025

Om Sterling Global University

BBA

07/2020 - 05/2023

PROJECTS UNDERTAKEN

Coca-Cola Ratio of Analysis (08/2023 - 08/2023)

- Collected and analyzed Coca-Cola's financial statements to compute key ratios across liquidity, profitability, efficiency and leverage metrics
- Performed trend analysis and industry benchmarking to evaluate financial performance and identify strengths, weaknesses and growth patterns

Marketing Event Project (09/2023 - 09/2023)

- Led the Annual Marketing Fest, managing logistics, budget and stakeholders
- Oversaw on-site execution, ensuring smooth operations and real-time issue resolution

EXPERIENCES

Management Trainee

ConsultBae

06/2025 - 10/2025

Responsibility

- Managed end-to-end project execution — from planning and coordination to delivery — ensuring timely completion and quality outcomes.
- Part of the AI Data Collection team, contributing to dataset creation, validation, and process optimization for AI model training.
- Used Excel and analytical tools to review data, identify errors, and support the integration of AI data into business reports for improved decision-making.
- Maintained clear project documentation, contributed to developing accurate AI datasets, and enhanced workflow efficiency through regular performance reviews, and teamwork.

SahiBandhu Gold Loans

Financial Analyst (Intern)

04/2024 - 07/2024

Responsibility

- Analyzed loan repayment and delinquency data to identify customer behavior trends, improve repayment rate understanding, and proactively reduce default risks through targeted risk mitigation strategies.
- Assessed state-wise balance transfer data to uncover regional patterns, supporting the development of state-specific business strategies and enhancing the accuracy of credit scoring models.

SKILLS

Financial Modeling Market Research

Excel (Advanced: Pivot Tables, VLOOKUP)

Budgeting & Forecasting

Risk Assessment

Financial Analysis

ACHIEVEMENTS

Event Head of Marketing Insights (07/2023 - 03/2025)

As Event Head of the Marketing Club, I led the planning and execution of events, managing logistics, promotions, and budgets to ensure success. I developed strategies to boost attendance and fostered teamwork for smooth event delivery.

Treasurer of Rotaract Club in IILM University (06/2024 - 03/2025)

Managed club finances, budget planning, fundraising initiatives, and ensured transparency in community service projects, event execution, and financial reporting

CERTIFICATES

Investment Risk Management (07/2024 - 07/2024)

Fundamentals of Quantitative Modeling (07/2024 - 09/2024)

Excellence in Lean Six Sigma AI Yellow Belt Certification Masterclass (12/2024 - 12/2024)

Digital Marketing & E-Commerce (02/2025 - 02/2025)