

Kashish Makker

☎ +91-9318359458

✉ 1212kashishmakker@gmail.com

🌐 [Kashish Makker](#)

Employment History

ORNAZ Jewellery Pvt. Ltd.

Jul 2023 – Dec 2023

Marketing Intern

Gurugram, India

- Managed 10+ social media campaigns, tracking performance to grow the brand
- Created 100+ deliverables aligned with audience data and brand goals
- Identified industry trends and executed competitor research to provide useful insights
- Led influencer collaborations, giveaways and coordinated 25+ content shoots monthly
- Monitored and optimized campaigns using metrics to track performance and business impact

WOFO24

Jan 2023 – May 2023

Social Media Marketing Intern

Delhi, India

- Managed and optimized social media platforms, handling content planning and posting
- Assisted in tracking and reviewing performance of Facebook ad campaigns
- Supported content planning through basic audience and engagement analysis
- Worked with cross-functional teams, improving coordination and documentation skills

EDUCATION

University of Delhi

Aug 2020 – May 2023

Bachelor of Arts in Economics

New Delhi, Delhi

St. Joseph Covent School

Apr 2017 – Mar 2020

CBSE Board Class XII

Faridabad, Haryana

St. John's School

Apr 2007 – Mar 2010

CBSE Board Class X

Faridabad, Haryana

CERTIFICATIONS

Skill UP | Microsoft | Business Analytics with Excel

- Completed foundational certification in Business Analytics with Excel including pivot tables, analytical functions, data summarization and basic exposure to Power BI concepts.

Google Digital Garage | Fundamentals of Digital Marketing

- Completed foundational certification in Digital Marketing, learned to apply SEO, SEM, social media, email marketing, analytics, content creation and e-commerce fundamentals for effective digital business growth.

KEY SKILLS

- Market & Business Research
- Basic Data Analysis & Interpretation
- MS Excel for Analysis
- Structured Reporting & Documentation
- Business communication and interpersonal interaction

ADDITIONAL EXPERIENCE & VOLUNTEERSHIP

VOLUNTEERSHIP

- Fundraising Coordinator at Muskurahat Foundation, supporting CSR fundraising and social media-driven campaigns.