

SIMRAN SARAF

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Summary

MBA Finance candidate with hands-on experience in financial reporting, variance analysis, and business analytics. Skilled in Excel, Power BI, and financial modeling, with experience in preparing PL statements, tracking key metrics, and supporting decision-making through data-driven insights. Seeking to contribute to FPA and financial reporting roles.

Education

Indira Gandhi Delhi Technical University For Women **Aug 2024– May 2026**
Masters of Business Administration *Delhi, India*

Cluster University **Sep. 2020 – Sep. 2023**
Bachelor of Business and Marketing Management *Jammu, India*

Experience

Dalmia Bharat Limited **June 2025– July 2025**
Finance And Accounts Intern *Delhi*

- Consolidated financial data from 15+ manufacturing plants and built Excel-based models to support monthly reporting and variance analysis vs. prior periods.
- Prepared subsidiary-level PL, Balance Sheet, and financial schedules, supporting tracking of key business metrics and working capital components.
- Developed ageing and variance schedules for 500+ crore balances, enabling insight into receivables, payables, and capital utilization.
- Assisted in financial reporting and compliance (DPT-3), ensuring accuracy and timely submission of financial data.

PwC Tax Launchpad **October 2024 – July 2025**
Tax Launchpad Associate *Delhi*

- Completed PwC Tax Launchpad Program with exposure to tax reporting, compliance processes, and financial data interpretation.
- Applied tax concepts to case scenarios, strengthening analytical thinking, problem-solving, and understanding of corporate financial structures.

Aditya Birla Sun Life Mutual Funds **June 2024– July 2024**
Market and Securities Intern *Jammu*

- Resolved 100+ customer inquiries across multiple channels, achieving a 95 % first-contact resolution rate enhancing client satisfaction and reduced follow-up calls by 10 %.
- Analyzed customer account statements to identify a 20 % increase in transactions for a specific mid-cap fund contributing to a targeted campaign that boosted the fund's assets in one quarter.

Academic Projects

Subscription Revenue Analysis — SQL, Excel, Power BI **November 2025**

- Built subscription analytics model tracking monthly revenue, churn, and key performance metrics, supporting business decision-making and forecasting.
- Developed Power BI dashboards with 10+ KPIs, enabling analysis of monthly trends, cohort-wise churn and retention, reducing manual reporting effort by 40%.

Product Usage Analysis — SQL, Excel, Power BI **December 2025**

- Analyzed 100K+ user session records using SQL to derive DAU/MAU, session frequency, and engagement metrics, identifying usage drop-offs across key product features.
- Designed interactive Power BI reports with 8+ visuals, supporting product performance monitoring and highlighting 15-20% engagement variation across user segments.

DCF Valuation – Tata Steel Ltd. — Excel, Financial Modeling, Valuation **January 2026**

- Conducted an intrinsic valuation of Tata Steel Ltd. using DCF methodology, incorporating historical financial analysis, 5-year financial projections, and terminal value modeling.
- Assessed valuation sensitivity to WACC, long-term growth rate, and margin assumptions, supporting an investment view through intrinsic vs. market value comparison.

Skills

- Financial Modeling
- Accounting
- Microsoft Excel
- Budgeting Forecasting
- SQL/Power BI
- Financial Reporting
- Financial Analysis
- Variance Analysis

Leadership / Extracurricular

Taarangana-Associate

December 2024 – March 2025

Associate

IGDTUW

- Managed key operational plans and timelines for the university's annual cultural festival, contributing to a seamless event for over 5,000 attendees.
- Assisted in developing and monitoring the event budget, successfully ensuring adherence to financial plans and reducing unforeseen costs by 15 %.