

BIPASHA BASU

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Dynamic Finance and Analytics postgraduate with a background in Backend Development and data management. Combining a deep understanding of financial markets with technical proficiency in data analysis, I bring a methodical approach to identifying financial discrepancies and risk factors. Committed to professional excellence and ready to contribute to the robust compliance standards at AML RightSource.

Work Experience: Wipro

(16 May, 2022 to 26 May, 2023)

- Worked as a support team in health domain
- Resolved critical client-reported website issues by diagnosing root causes, troubleshooting backend systems, and implementing effective code-level solutions.
- Handled backend operational support and issue resolution.
- Coordinated with cross-functional teams to resolve client-reported issues.
- Maintained accuracy while working under defined processes and SLAs.
- Role - Backend Developer (Scholar trainee)

PlanetSpark

(July 2023 to November 2024)

- Provided instruction in public speaking, confidence-building, and stage presence.
- Facilitated interactive sessions on speech structuring and delivery techniques.
- Coordinated schedules, sessions, and reporting.
- Developed strong interpersonal, documentation, and follow-up skills.
- Role: Public Speaking Expert (Trainer)

INTERNSHIP:

(1 June ,2025 -31 July ,2025)

- Role- Finance and business development associate
- Proficiency in fundamental and technical analysis, market trends, risk assessment, and portfolio diversification.
- Assisted in maintaining and organizing financial and client-related documentation.
- Coordinated with internal teams for data collection and process updates.
- Supported basic market and investment research activities.
- Communicated financial concepts clearly to different audiences, strengthening client understanding.
- Ensured timely follow-ups and accurate reporting.

Education:

- PGDM – Institute of Marketing and Management, Delhi (Business Analytics and Finance) (2024 – 2026)
- BCA – Maharaja Surajmal Institute, GGSIPU, Delhi (2019 – 2022)
- XII - Lucknow Public School, Lucknow (2019)
- X - Lucknow Public School, Lucknow (2017)

ACADEMIC ACHIEVEMENTS:

- Secured 3rd position in second semester (PGDM)
- Secured a rank in Top 10 in Graduation examinations.

CERTIFICATIONS:

- Power Bi crash course – Skill course
- Excel certification – Skill course
- SEO Certified and Email Marketing Certified – HubSpot Academy

TECHNICAL SKILLS:

- Java, HTM, SQL
- Power BI
- MS Excel and Basic Data Analysis

KEY SKILLS:

- Process coordination
- Team coordination sand operations support

EXTRA CURRICULAR ACTIVITIES:

- Achieved first place in the Act-It-Out Competition.
 - Served as placement coordinator during Decathlon's campus recruitment in 2025.
 - Successfully managed the launch event of the Corporate Affairs Committee at IMM Delhi.
 - Produced video content for the Knowing Delhi program at IMM.
 - Treasurer – Corporate Affairs Committee, IMM Delhi
 - Discipline Coordinator – IMM Delhi
 - Anchor for the launch of CAC and IMM events
 - Content Writer – College Newsletter, IMM Delhi
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