



INSTITUTE OF MARKETING & MANAGEMENT

MARKETING TOWER, B-11, QUTAB INSTITUTIONAL AREA, NEW DELHI-110016

POST GRADUATE DIPLOMA IN MANAGEMENT

2024-2026 SESSION

FIRST YEAR

SECOND SEMESTER

MARK SHEET

Name: Ms. Bipasha Basu

Roll No.: 024-II-5518

AICTE ID: 1-44706039522

Code	Subject	Max. Marks	Internal Marks	Exam Marks	Total Marks
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IMM-210	Managing Business Research	100	41	40	81
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IMM-218	Consumer Buying Behaviour	100	34	35	69
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IMM-222	Strategic Management	100	44	45	89
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IMM-412(II)	Digital Marketing 2.0	100	39	45	84
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IMM-110(II)	Advanced Financial Management	100	44	50	94
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IMM-110(II)H	Indian Financial Systems	100	32	26	58
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IMM-305(II) B	My SQL	100	45	42	87
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IMM-305(II) F	Python for Data Science	100	46	40	86
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TOTAL		800			648
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P=PASS [50/100 Marks]

C=COMPARTMENT

A=ABSENT

Result: Pass

Percentage: 81

Date: August 18, 2025

Dr. Ruchi Sharma
Controller of Examinations

