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# Divayjot Singh

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## OBJECTIVE

To Work in a Challenging environment where i have an opportunity to enhance my existing skills and attain new ones, to do challenging job assignments ensuring career growth and enhancement of my professional/inter personal skills in the organisation.

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## EXPERIENCE

January 2024 -  
June 2024

- **Digital marketing executive**  
OneSetVision
  - Developed comprehensive video marketing strategies to align with company goals, enhancing brand visibility and engagement.
  - Help with reaching out to influencers or potential partners to promote the brand or products.
  - Work closely with designers, developers, and content teams to align digital marketing efforts with overall business goals.

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## EDUCATION

2024

- **Delhi Skill & Entrepreneurship University**  
B.Com (Business process Management)

2021

- **Dashmesh Public School (C.B.S.E)**  
Intermediate

2019

- **Dashmesh Public School (C.B.S.E)**  
Marticulation

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## SKILLS

- Adobe Illustrator
- Adobe premiere pro
- Design Thinking
- Ms Office Suite (Excel for data tracking, Power Point for presentations)
- Google Workspace
- Business development
- Digital marketing
- Ms excel
- Customer retention
- Customer Relationship Management

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## PROJECTS

- **Advertising Promotional Video Project**  
Produced a dynamic promotional video for Transit Advertising Private Limited aimed at boosting brand awareness and driving consumer engagement. This project included concept development, scripting, shooting, editing, and post-production, all of which contributed to an impactful marketing campaign.

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## INTERESTS

- Listen music
- Playing badminton
- Making Creative video's
- Surfing Educational websites

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## LANGUAGES

- English
- Hindi
- Punjabi