

MOHD RASHID

+918929403330 | rashidnmohd@gmail.com | www.linkedin.com/in/md-rashid-82a7aa211

SUMMARY

Business graduate with a strong foundation in data analysis, problem-solving, and decision-making. Seeking an entry-level AML KYC Analyst role to apply analytical skills and attention to detail in financial compliance, risk assessment, and customer due diligence.

WORK EXPERIENCE

Gurucool Pvt Ltd

Oct 2023- July 2024

Data Analyst (Part - Time)

- Analyzed data from the online education platform to monitor and rank over 400 courses, identifying leaders based on metrics like student engagement, ratings, and completion rates, driving strategic improvement initiatives.
- Led a team to strategize the addition of new courses based on user preferences, resulting in a 20% increase in student engagement and a 15% rise in website traffic over nine months.
- Flagged under-performing (“null”) courses and provided actionable recommendations, enabling strategic decisions for course optimization.
- Streamlined the platform’s course offerings, improving overall course quality and user satisfaction and driving a 10% increase in customer retention rates.

Course curation Head (Part Time)

Oct 2021-Sept 2023

- Led a team of 7-8 members to curate and develop 400+ courses.
 - Researched and compiled high-quality educational content from open sources to create structured learning materials..
 - Managed workflow, assigned tasks, and ensured timely completion of course content
 - Collaborated with stakeholders to enhance course quality and relevance.
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EDUCATION

Bachelor of Business Administration

Aug 2020 - July 2023

Guru Gobind Singh Indraprastha University

ADDITIONAL INFORMATION

- **Data Analysis and Business Tools:** Advanced Excel (Power Pivot, Power Query), Power BI (Data Visualization), Business Analysis
- **Database:** MySQL
- **Technical Skills:** Project Management, Analytical thinking, Problem Solving