

# Karan Thapa

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## Career Objective

I aim to leverage my education to gain hands-on experience in various business functions, including marketing and finance. Ultimately, my goal is to secure a challenging and rewarding position that will allow me to utilize my skills and contribute to the growth and success of an organization. I am committed to continuous learning and development, and I am excited to explore the many opportunities that the business world has to offer.

## Education

### Bachelor's in business administration

IITM College, Indraprastha University, New Delhi, India

July 2024

Relevant Coursework: Corporate Social Responsibility, E-Business and Business Analytics.

### XII Grade, Commerce

St. Martin Diocesan School, New Delhi, India

April 2021

Relevant Coursework: Business Studies, Information Practices, Economics.

## Technical and Soft Skills

**Tools:** Power BI, Microsoft Excel, Power Excel, Tableau.

**Team Skills:** Time Management, Adaptability, Conflict Resolution, Leadership.

**Communication Skills:** Creativity, Decision-making, Critical Thinking, Interpersonal Communication.

## Professional Experience

### Analyst.

July 2022 -July 2023

#### Youth India Foundation

- Employed Power BI, advanced Excel, and Tableau to meticulously clean and process NGO data. Ensured data accuracy and consistency to facilitate comprehensive analysis.
- Sourced data from diverse channels to drive impactful research initiatives. Collated information from various sources to support informed decision-making.
- Utilized analytical tools to create compelling visualizations and reports, providing actionable insights for organizational enhancements.
- Worked collaboratively across departments, understanding diverse data needs. Communicated complex findings effectively to aid informed decision-making.

## Academic Projects

### New trends in Social Media Marketing (Power BI)

April 2023

- Conducted extensive research on established trends in social media marketing, including their key features, advantages, disadvantages, and associated challenges.
- Collaborated with a team of colleagues to design and implement a questionnaire survey aimed at gaining a deeper understanding of emerging trends in the field.
- Analyzed survey data using statistical software to identify patterns and trends in social media marketing, drawing insights from both qualitative and quantitative data.
- Developed a comprehensive report summarizing the results of our research and survey, outlining key trends and insights for businesses looking to stay ahead of the curve in social media marketing.
- Contributed to ongoing discussions about the future of social media marketing, considering both emerging trends and potential challenges facing the industry.
- Demonstrated excellent project management skills, including strong communication, attention to detail, and ability to work collaboratively in a fast-paced, dynamic environment.

## Volunteer Experience

### Volunteer

Sept 2022 -Nov 2022

CanKids KidsCan, New Delhi, India

- **Event Support:** CanKids KidsCan organizes events and activities to support children with cancer and their families. Assisted with organizing these events, helping with logistics, and providing support during the event.
- **Mentoring and Support:** As a volunteer, I became a mentor or support system for children with cancer and their families. Provided emotional support, offered advice, and helped families navigate the challenges of a cancer diagnosis.
- **Administrative Support:** As a volunteer, I provided administrative support like data entry, record keeping, and other tasks that helped the organization run smoothly.