

Conestoga College Institute of Technology and Advanced Learning Official Document Cover Page

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Conestoga College

Institute of Technology and Advanced Learning

299 Doon Valley Drive
Kitchener, Ontario
N2G 4M4

Issued To ADITYA DAHIYA
326-101 SHOREVIEW PL
STONEY CREEK, ON
CANADA L8E 0K2



Office of the Registrar Student Transcript

For: ADITYA DAHIYA
Student Number: 8689769
Birth Date: 1998-01-26
Issued Date: 2025-04-11

Registrar

PROGRAM	PROGRAM GPA	PROGRAM WEIGHTED AVERAGE	ACADEMIC STANDING	CONVOCATION DATE
FALL 2019 STRATEGIC MARKETING COMMUNICATIONS	2.79	70.61	ELIGIBLE TO CONTINUE	
WINTER 2020 STRATEGIC MARKETING COMMUNICATIONS	2.79	70.61	GRADUATE Program Completion: 2021-08-21 Document of Recognition: ONTARIO COLLEGE GRADUATE CERTIFICATE	November 2022A

COURSE NUMBER	DESCRIPTION	CREDITS	HOURS	GRADE	GRADE POINT
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STRATEGIC MARKETING COMMUNICATIONS

WINTER 2020 Level 1

ADVT8101-100	ADVERTISING FOR INTEGRATED MARKETING COMMUNICATIONS	3	42	B	74	3.00
COMM8260-100	WRITING ESSENTIALS	3	42	C	60	2.00
CON0101-100	CONESTOGA 101	0	1	AT		
MKT8071-100	SALES	4	56	C	62	2.00
MKT8291-100	MARKETING	3	42	A	86	3.75
PLAN8010-100	STRATEGIC PLANNING	3	42	B+	79	3.50
PRLN8101-100	PUBLIC RELATIONS	3	42	C	63	2.00
RSCH8060-100	SECONDARY RESEARCH FOR COMMUNICATIONS PROFESSIONALS	4	56	B	70	3.00

Session GPA: 2.73

Session Weighted Average: 70.17

SPRING 2020 Level 2

ADVT8121-100	DIGITAL TOOLS AND ANALYTICS 1	3	42	B	73	3.00
BUS8360-100	BUSINESS WITH INTERNATIONAL APPLICATIONS	4	56	A	85	3.75
COMM8071-100	CORPORATE COMMUNICATIONS 1	4	56	C+	68	2.50
MDIA8000-100	CREATIVE STRATEGIES: MEDIA TOOLS 1	4	56	C+	67	2.50
MKT8011-100	BRANDING STRATEGY	3	42	B	74	3.00
RSCH8020-100	PRIMARY RESEARCH FOR COMMUNICATIONS PROFESSIONALS	3	42	B	72	3.00

Session GPA: 2.95

Session Weighted Average: 73.19

WINTER 2021 Level 3

MDIA8010-100	CREATIVE STRATEGIES: MEDIA TOOLS 2	4	56	F	0	0.00
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Session GPA: 0.00

Session Weighted Average: 0.00

***TRANSCRIPT CONTINUED... ***

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*** PAGE 2, TRANSCRIPT CONTINUED ***

COURSE NUMBER	DESCRIPTION	CREDITS	HOURS	GRADE	GRADE POINT
STRATEGIC MARKETING COMMUNICATIONS					
SPRING 2021	Level 4				
BUS8391-100	BUSINESS ETHICS AND LEADERSHIP	3	42	C+	69 2.50
CDEV8131-100	CAREER MANAGEMENT	2	28	C+	69 2.50
COMM8250-100	INTEGRATED MARKETING COMMUNICATIONS	2	33	C	60 2.00
PRLN8041-100	CAPSTONE	2	28	C+	66 2.50
PRLN8121-100	MEDIA RELATIONS AND CRISIS COMMUNICATIONS	4	56	B+	78 3.50
PRLN8170-100	ADVANCED PRESENTATION SKILLS	2	33	C	60 2.00
Session GPA: 2.63 Session Weighted Average: 68.60					
STRATEGIC MARKETING COMMUNICATIONS					
FALL 2020	Level 3				
ADVT8141-100	DIGITAL TOOLS AND ANALYTICS II	3	42	C+	67 2.50
COMM8240-100	CORPORATE COMMUNICATIONS 2	4	56	B	70 3.00
FIN8251-100	BUDGETS AND FINANCE FOR COMMUNICATORS	2	21	A	81 3.75
MDIA8010-100	CREATIVE STRATEGIES: MEDIA TOOLS 2	4	56	F	17 0.00
MGMT8095-100	PROJECT MANAGEMENT	2	28	C+	67 2.50
MGMT8240-100	CLIENT AND VENDOR RELATIONSHIP MANAGEMENT	2	21	C	60 2.00
PLAN8020-100	EVENT PLANNING	4	56	C	60 2.00
Session GPA: 2.10 Session Weighted Average: 57.38					
PART-TIME STUDIES					
SPRING 2021	MDIA8010-100	CREATIVE STRATEGIES: MEDIA TOOLS 2	4	56	A 83 3.75

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Conestoga College Institute of Technology and Advanced Learning

Conestoga College was established by the Department of Education Act (Ontario) 1967 and is accredited by the Ontario Ministry of Training, Colleges and Universities, (Canada). The College is a member of Colleges Ontario.

GRADING SYSTEMS:

FROM SEPTEMBER 2005

Grade	Grade Point	Range	Grade	Grade Point	Range
A+	4.0	90 – 100%	C+	2.5	65 - 69%
A	3.75	80 – 89%	C	2.0	60 - 64%
B+	3.50	75 – 79%	D	1.0	55 - 59%
B	3.0	70 – 74%	F	0	Below passing grade for the course
AG	Aegrotat Standing				
EX	Exemption				
I	Incomplete				
ITC	Internal Transfer Credit				
TC	Transfer Credit				
P	Passed				
AU	Audit				
AT	Attended an ungraded course				
W	Withdrawal from the course (before the drop deadline)				
Y	Discontinued by the College				
DNA	Registered but did not attend. (Only to be used for ungraded courses as of September 2010.)				
I/P	Course remains in process at end of term				
NC	Course is not complete due to exceptional circumstances (effective April 2020)				

The minimum passing grade for a course is 55% unless otherwise stated on the course outline or College calendar. Conestoga College Academic policies are available on the internet at <http://www.conestogac.on.ca>

GRADE POINT AVERAGE: Please refer to information on College website at: www.conestogac.on.ca

FROM SEPTEMBER 1991 TO AUGUST 2005:

A+	90 - 100%	I	Incomplete
A	80 - 89%	P	Passed
B+	75 - 79%	G	Exemption
B	70 - 74%	Q	Program/Course withdrawal without academic penalty
C+	65 - 69%	Y	Discontinued. Initiated by the College
C	60 - 64%	IP	Course outcomes in process
D	55 - 59%	AU	Auditing a course without a credit
F	54% or less or Academic Penalty	DNA	Registered but did not attend

MINIMUM PASSING GRADE IS 55 WITH THE FOLLOWING EXCEPTIONS:

Health Sciences	In Health Science programs the passing grade for vocational courses is 65.
Child Studies/Social Services	In Child Studies and Social Services programs, the passing grade for vocational courses is 60.

GRADE POINT (Approved for use in Apprenticeship programs only):

A	Grade 4	Excellent
B	Grade 3	Good or Above Average
C	Grade 2	Satisfactory or Average
D	Grade 1	Below Average or Poor
F	Grade 0	Unsatisfactory or Failure

FROM SEPTEMBER 1976 TO AUGUST 1991

A	An exceptionally high degree of achievement, both quantitatively and qualitatively.	P	Passes all course/module objectives satisfactorily in a course which uses the pass/fail grading system.
B	Achievement of substantially more than minimum requirements quantitatively with higher than the minimally required degree of quality.	G	Exemption.
C	Achievement of minimum requirements with acceptable quality.	R	Individualized response to course/module objective. No formal evaluation taken.
F	Failure to meet course/module objectives in an acceptable manner.	Q	Withdrawal from the program after the official course drop date.
I	Incomplete. Course/module objectives were not met within the time allocated.	Y	Discontinuance initiated by the College.

TO AUGUST 1976:

Grading Equivalency:

4 - A	Excellent	75 – 100%
3 - B	Good or Above Average	66 – 74%
2 - C	Satisfactory or Average	60 – 65%
1 - D	Below Average	50 – 59%
0 - F	Unsatisfactory or Failure	0 – 49%

Additional Codes:

IN	Incomplete
COM	Complete (Course has set objectives.)
CR	Credit – the student has taken the subject and passed it, but no mark can be given due to the nature of the subject
EX	Exempt – the student is excused from the subject because the work has been previously covered in another educational institution.

A minimum of 1.0 is required to indicate a passing course, and a minimum average on a grouping of subjects is required for full promotion into the work of a succeeding group and for the awarding of a certificate or diploma.