

# SARVESH RAJ

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## SUMMARY

Detail-oriented Data Scientist with expertise in transforming raw data into actionable insights to drive business decisions. Skilled in data visualization, statistical analysis, and predictive modeling to identify trends, optimize processes, and improve performance. Proficient in SQL, Python, Excel, and BI tools to extract, clean, and interpret complex datasets efficiently.

## EDUCATION

### HKBK College of Engineering

Visvesvaraya Technological University

BE ( Computer Science & Engineering ) – 7.2 CGPA

Bangalore, Karnataka

AUG 2020 – MAY 2024

## EXPERIENCE

### Advisor

Concentrix

FEB 2025 – CURRENT

INDIA (BENGALURU)

- Skilled in handling high-volume outbound calls for customer engagement, lead generation, and sales conversions. Expert in building rapport, delivering persuasive pitches, and overcoming objections to drive results. Proficient in CRM systems for call tracking and follow-ups to optimize success rates.

### Data Analyst - Maps Evaluator

Peropyx (Freelancing)

NOV 2024 – FEB 2025

IRELAND (Remote)

- As a Maps evaluator, I am responsible for rectifying ML generated data and for feeding high quality data to model.
- During my work I am able to manage to correct my data quality above 85%.

### Data Analytics intern

MedTourEasy (Traineeship)

APRIL 2024 – JUNE 2024

INDIA, New Delhi

- A robust data cleaning procedure, resulting in a 15% improvement in data quality and accuracy of findings.
- Built a robust machine learning model by exploring and testing various algorithms that delivered optimal prediction accuracy and insight into demographic patterns.

## PROJECTS

### Customer Segmentation Analysis Project / Python / Numpy / Pandas / Scikit-Learn / Jupyter notebook

- \* Optimized marketing strategies through customer behavior analysis.
- \* Implemented K-Means clustering and delivered insights to improve targeted marketing effectiveness.

### Advanced House Pricing Prediction / Python / Numpy / Pandas / XGBRegressor / RMSE Score

- \* Collaborated with a peer using Kaggle data, achieving a log RMSE of 0.1391 by testing various algorithms and selecting XGBoost Regressor for optimized performance .

### Death rate analysis/yr between left handers and right handers / Python / Numpy / Pandas / Scikit-Learn / colab

- \* Conducted in-depth statistical analysis on medical data, leading to increase in accuracy.
- \* Developed and implemented data cleaning procedure resulting in 15% improvement in data.

## CERTIFICATION

Data Science Badge : Cisco  
MS SQL Developer : Intellipaat  
MySQL : SoloLearn  
Foundation: Data, Data, Everywhere : Coursera

## TECHNICAL SKILLS

**Tools and Framework:** Python (Pandas, NumPy, Matplotlib, Scikit-Learn, Seaborn), Database (MySQL)

**Data Visualisation:** Power BI, Google Colab

**Techniques:** Hypothesis Testing, Recommendation Engines, Customer Segmentation Analysis

**Others:** Data Analysis, Predictive Modeling, Machine Learning, Statistical Analysis

## SOFT SKILLS

Problem solving, Critical thinking, Analytical Skill, Presentation, Communication, Team Player, CRM, Adaptability