

---

## EDUCATION

<b>Hemwati Nandan Bahuguna Garhwal University</b>	<b>Dehradun – India</b>
Bachelor of Commerce	Oct 2021 – Dec 2024
<b>Brillica Services PVT LTD</b>	<b>Dehradun – India</b>
Data Analytics Master Program	July 2024 – Jan 2025

---

## SKILL SUMMARY

- Languages : Python, SQL
- Framework : Pandas, NumPy, Scikit-Learn, Matplotlib, Seaborn
- Tools : Power BI, Advance Excel, Power Point, Tableau, MySQL
- Soft Skill : Report Building, DAX, ETL, Data Cleaning, Data Modeling, Data Mining, Data Extraction, Data Management, DBMS, Snowflake, Aggregation, Functions, Operations, Algorithms, Power Query Editor, Pivot Tables, Visualization, Dashboard Macro, VBA, Critical Thinking, Collaboration and Team work, Story telling with Data, Presentation skill, Communication Skill, Adaptability

---

## WORK EXPERIENCE

<b>Data Analyst Intern   <a href="#">WS</a></b>	<b>July 2024 – Jan 2025</b>
<ul style="list-style-type: none"><li>• Streamlined data collection and reporting procedure, reducing processing time 18% enhancing efficiency.</li><li>• Implement process improvements and automation solution, resulting in 17% increase in productivity.</li><li>• Collaborated with 2+ cross functional teams to gather requirements, define project scope, and ensuring alignment with business objective, fostering effective teamwork and project success.</li><li>• Produced comprehensive reports and presentations summarizing findings and recommendations, facilitating clear communication and driving actionable outcomes.</li><li>• Conducted in-depth market research and analysis, resulting in the identification trends and insights that informed strategic decisions-making processes.</li></ul>	

---

## PROJECTS

### SALES PERFORMANCE | [LINK](#)

- Achieved a 94% accuracy rate in predicting sales trends by using DAX moving average in power Bi.
- Managed data integrity by handing missing values and encoding categorical enhancing quality by 31%
- Conducted experiments with classification to identify the most suitable approach.
- Identified and comprehended key factors influencing sales performance through the analysis.

---

### HR ANALYTICAL | [LINK](#)

- Analyzed employee attrition data to identify key factors contributing to turnover.
- Conducted data cleaning, EDA, and modeling to uncover trends based on age, role, and tenure.
- Found attrition among background, age groups and roles, gender and Departments.
- Provided data-driven recommendations to improve employee retention and engagement strategies.

## NETFLIX CUSTOMER BEHAVIOUR ANALYSIS | [LINK](#)

- Used complex parameters to drill down in worksheet and customization using filters and slicers.
- Conducted in-depth market research and analysis, resulting in the identification trends and insights that informed strategic decisions-making processes.
- Successfully mitigated customer behavioural and classified it according to Genre, Rating, Year, Date Added

---

## CERTIFICATES

### DATA ANALYTICS MASTER PROGRAM | [LINK](#)

- Master fundamental Python syntax, proficiently utilizing control flow, loops, functions and data structures.
- Acquired expertise in procedural programming paradigms and associated logical concepts, enhancing capabilities.
- Learned about data ecosystem, including the ETL process and big data basics
- Mastered data gathering , identification and cleaning for analysis preparation.
- Successfully Master the Language like Python and SQL and Tools like Power Bi, Tableau, Advance Excel.

### PYTHON FOR DATA SCIENCE | [LINK](#)

- Master Data types, Control flow, functions, Error handling.
- Learned about modules and packages importing , creating custom modules, using pip package installation.
- File handling to secure the data and performing aggregation into it.