



ABHISHEK SARASWAT

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LinkedIn – Abhishek Saraswat

EDUCATIONAL QUALIFICATIONS

Course	Year	College/ Institution	Result
Data Analytics & Business Intelligence Course	2022 - 2023	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES (UNIVERSITY OF DELHI)	Passed
MBA (Master of Business Administration) in finance and marketing	2023 - 2025	DOON BUSINESS SCHOOL DEHRADUN	73.18%
B. Com (General)	2020 - 2023	INDIRA GANDHI NATIONAL OPEN UNIVERSITY	59.72%
Certificate In Business Skills	2020 - 2021	INDIRA GANDHI NATIONAL OPEN UNIVERSITY	69.18 %
CBSE (Class XII)	2019 -2020	AGRA PUBLIC SCHOOL AGRA	77.25 %
CBSE (Class X)	2018 -2019	AGRA PUBLIC SCHOOL AGRA	77.00 %

INTERNSHIPS AND WORK EXPERIENCE

Designation, Company Name

Winter Intern, Sales and Marketing Operation, Techera Knowledge and Careers private Ltd, Noida **March-April '22**

- Interned under Business Development Executive, Ms. Nishita vansil
- Worked as a Marketing Research on customer behaviour, marketing strategies, revenue growth.
- Prepared detailed information documents and marketing materials related to product and services. Maintained pricing information on specific products. Conceptualized strategies to market products, generate sales conversions and deliver a superior customer experience and lead a team of 5-7 members.
- Top performer intern and a letter of recommendation.

Summer Intern, Export Intern Operation, Varcas Industries Pvt. Ltd, Gurugram **10 June-10 August '24**

- Worked as a Export Intern.
- Performed data extraction by using different extraction tools.
- Worked in various areas of Exports focusing on pre-sales, Documentation and Operations.

EXTRA CURRICULAR ACHIEVEMENTS

- Certificate and Badge for Achievements in MBA studies.
- Participated in online quizzing festival season 7 organized by Dare2Compete.
- Participated in General Quiz of Inquisition 21 organized by Shri Ram College of Commerce (SRCC), University of Delhi.
- Took Active part in General quiz hosted by Indian Institute of Management (IIM), Calcutta.
- Successfully participated in General quiz organized by Shri Ram College of Commerce (SRCC), University of Delhi.
- Worked on a Winter Live Project on the topic "A comparative study on LVMH Moet Hennessy Louis Vuitton"
- Worked on a Summer Internship Project on the topic "A comparative study on How to Extract International Data"

CERTIFICATE

- Domestic Data Entry Operator from Skills Trainer
- Accounting Fundamental from upGrad
- Advance Excel from Doon Business School Dehradun
- Introduction to Tableau from upGrad

OTHER STRENGTHS AND SKILL

- Hardworking
- Eye for detail
- Analytical skill
- Time Management
- Strategic planning
- Communication
- Persuasive
- Motivator & Leader

INTERESTS

- Community involvement
- Travel
- Yoga
- Sports
- Volunteering

