ANKIT RAJ

New Delhi, INDIA

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Experience

SixPL | Business Developer Executive
April 2024 - September 2024

- increased client conversion by 20% through tailored
- presentations and consistent follow-upsô
- collaborated with product teams to launch 3 targeted
- campaigns that improved client engagement by 3 0%ô
- built long-term relationships with 1 5 + clients, ensuring a 90% client retention rate.
- delivered seo and digital marketing solutions that
- enhanced client reach by 25%
- monitored marketing kpis and delivered monthly insights for campaign optimization
- maintained long-term client relations by offering tailored services based on performance feedback.

Geek For Geeks | SEO Research (Freelance)
December 2023 - December 2024

- boosted website visibility by implementing seo strategies that led to a 35% increase in organic traffic.
- conducted over 50 competitor analysis reports to shape blog/article optimization efforts.
- performed technical audits that resolved over 200 seo issues, improving site crawl ability.
- managed performance reporting using google analytics & search console.

Language

- Hindi
- English

Education

Galgotias University
B.Tech In Computer Science & Engineering
2021-2024 | Greater Noida

Galgotias University
Diploma In Computer Science & Engineering
2018-2021 | Greater Noida

Skills

Frontend :

HTML5, CSS3, Flexbox, React.Js, JQuery

Backend :

Node.Js, Express.Js, REST APIs

Database :

PostgreSQL, SQL, MySQL

Tools

Git, GitHub, Google Analytics, Search Console

Certificates

Infosys Database Management System Part-1 🔗

Infosys Database Management System Part-2 🔗

Infosys Data Structure And Algorithms 🔗

Oracle Database Design 🔗

Flipkart GRiD 5.0 - Software Development Track🔗