ANKUSH NIGAM

+91-7705045991 | i.am.ankushnigam@gmail.com | LinkedIn | GitHub

CAREER OBJECTIVE

"Self-driven and meticulous **B.Sc. Computer Science** graduate with **Entrepreneurial Experience**, transitioning into **Business Analytics** management through a **PGDM program.**"

EDUCATION

Lloyd Business School | Greater Noida
- PGDM in Business Analytics & Marketing – *July '23 – June '25*

CSJM University | Kanpur
- Bachelor of Computer Science – *July '17 – Oct '20*

PROFESSIONAL EXPERIENCE

Business Analyst at Outworks Solution Pvt. Ltd.   **April'25 - Oct'25**
- Worked on **Revenue Management Solution** projects, preparing & analyzing tax collection data from Tier 2 & 3 cities, preparing project status reports, and developing performance strategies.
- Prepare **Business Requirement Documents (BRD)**, **Software Requirement Specifications (SRS)**, and deliver **Strategic Presentations** to government stakeholders for project approvals.
- Collaborated in **software testing** and validation processes to ensure quality and functionality before project deployment.
- Collaborate with **cross-functional teams** for project planning, execution, and delivery.

Business Analytics Intern at Celebal Technologies PVT LTD.   **Jun'24 - Aug'24**
- Led the creation of a comprehensive **Power BI** dashboard to analyze internal **project performance**, providing actionable **insights to senior leadership**.
- Identify **key performance indicators (KPIs)** for project success, including budget adherence, project timelines, resource utilization, and client satisfaction.

Founder at OWNO (Not Incorporate)   **July'20-Jun'23**
- Founded **start-up** which focused on developed of new event tech market place where we help consumers to organize any kind of occasion in four easy steps.
- Developed and implemented **business plan and strategy**; identified and exploited new opportunity.
- Participated in all aspects of business developed from **market research to MVP**.

KEY PROJECTS

Revenue Management Solution
- **Preparing & analyzing** tax collection data from Tier 2 & 3 cities.
- Preparing **project status reports** & Developing **performance strategies.**

Insight INC (Summer Internship Project Using Power BI)
- Develops **Power BI** Dashboards to analyses the **business of its clients**.
- Dashboard to analyses its own **Project Performance**.
- Provide senior leadership with most efficient **Insights** about the company.

Titanic Dataset Analysis (IBM Technovate College Event Using Tableau)
- The analysis of the Titanic dataset highlights significant disparities in **survival rates** based on age, class, and gender.

SKILLS

- MS-Office Tools.
- Documents: Business Requirement Documents (BRD), Software Requirement Specifications (SRS)
- Language: SQL (Database Language), Python Libraries (NumPy, Pandas)
- Visualization Tools: Power BI (Business Intelligence tool), Tableau (Data Visualization Tools)
- Personal Skill: Story Telling, Project Management, People Management.

POSITION OF RESPONSIBILITY

- **President** of **Entrepreneurship-cell club** at Lloyd Business School.
- Organize lunching event of **LTBI** at Lloyd Business School.
- Lead a team in a self-owned **start-up**.