

# APOORVA AWASTHI

## Finance & Analytics Professional

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## Professional summary

PGDM graduate (Finance & Analytics) with expertise in financial modelling, equity valuation, and data-driven analysis. Highly skilled in leveraging Power BI, Advanced Excel, and Bloomberg for market trend analysis and data visualisation. Combines analytical rigour with a practical background in capital markets and risk auditing. Seeking a Financial Analyst, Investment Consultant or Business Analyst position to turn financial data into strategic assets.

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## Education

**PGDM (Finance & Analytics)** | IMT Hyderabad | 2023 - 2025

CGPA: 6.15/10 | *Major: Finance and Analytics*

**B.com (Honours)** | LPCPS, Lucknow | 2018 - 2021

Percentage: 67.1% | *Major: Accounting & Finance*

**Higher Secondary (Class XII)** | SJS Public School, Raebareli | 2018

Percentage: 69.2%

**Secondary (Class X)** | SJS Public School, Raebareli | 2016

Percentage: 81.7%

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## Certifications

- **Generative AI Mastermind** Outskill- August (2025)
  - **Deloitte Australia Data Analytics on Forage** - October 2025
  - **Bloomberg Market Concepts (BMC)** – (2024)
  - **Financial Education Workshop**, SEBI - (2019)
  - **Financial Modelling for Beginners** - Online Certification (2024)
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## Projects & research

### Equity Valuation Project

- Performed end-to-end fundamental analysis of key stocks within the FMCG sector.
- Built comprehensive 3-statement financial models and derived intrinsic value using **DCF, relative (P/E, EV/EBITDA), and comparable valuation** methodologies.
- Presented investment recommendations based on thorough research.

### Cryptocurrency Volatility and Risk Management Strategies

- Conducted a comprehensive analysis of cryptocurrency market volatility drivers, including market sentiment, regulatory changes, and macroeconomic factors.
  - Developed an interactive **Power BI dashboard** to visualise volatility trends, risk metrics, and performance across major digital currencies.
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## Professional experience

**Capital Market Analyst (Internship)** | Tradeshala | April 2024 - June 2024

- Analyzed market trends and economic indicators using the **Bloomberg Terminal** to identify sector-specific investment opportunities.
- Monitored market volatility and back-tested trading strategies to assess risk-reward profiles.
- Conducted in-depth **equity research** on multiple stocks, building **DCF and relative valuation models** to support recommendations.

#### **Internal Auditor (Internship) | Rakesh Singh & Co. | April 2019 - February 2020**

- Analysed client financial data to identify audit risks, discover process inefficiencies, and ensure regulatory compliance.
- Ensured regulatory compliance and adherence to accounting standards.

#### **Marketing Intern | The Times of India Group | May 2019 - July 2019**

- Executed targeted cold calling campaigns to convert existing customers into annual subscribers.
- Developed and implemented customer retention strategies resulting in improved subscription rates.

### **Leadership & extracurricular activities**

#### **Design & Social Media Coordinator | Finacea Club | 2023 - 2025**

- Analysed audience engagement metrics and post-performance data to optimise content strategy and grow follower base.
- Tracked key performance indicators (KPIs) like reach, engagement, and follower growth to inform content decisions.

#### **Treasurer & Social Media Lead | Tassavur Club | 2023 - 2025**

- Co-managed the club's social media presence, focusing on content creation, scheduling, and monitoring channel growth.
- Oversaw all financial planning, budgeting, and expense management for club activities.

#### **Event Management Committee Member | Rastriya Job Fest | 2019**

- Coordinated logistics and managed operational aspects for a large-scale career fair.
- Collaborated with multiple stakeholders to ensure successful event execution.

### **Core competencies**

- Data Visualisation (Power BI & Tableau Dashboards, SQL, Advanced Charts)
- Advance Excel & PowerPoint
- Financial Analysis & Modelling (Advanced Excel, VBA, Financial Functions)
- Equity Research & Valuation Models (DCF, Relative, Equity, Company valuation, Comparable Analysis)
- Bloomberg Terminal, Financial Databases
- Trend Analysis, Variance analysis, Cost analysis
- Budgeting and Forecasting, Reporting

### **Achievements & recognition**

- **1st Prize** - Room Photography, Modern Techeista 3.0 (2020)
- **1st Prize** - Outdoor Photography Competition, Tassavur Club
- **Participant** - Case Competition by SBI Life Insurance

### **Interests & additional information**

**Professional Interests:** Capital Markets, Investment Banking, Financial Planning & modelling, AI Business Analyst

**Hobbies:** Travel Photography, Stock Market Analysis, Financial Blog Writing, Content & Blog Writing, Continuous Learning

**Languages:** English (Fluent), Hindi (Native)