

# ISHA RAWAT

## Data Analyst

### ABOUT ME

I am a recent BCA graduate with a specialization in Data Science, Artificial Intelligence, and Machine Learning. As a fresher data analyst, I have developed strong skills in data analysis, visualization, and interpretation through academic projects and coursework. I am passionate about leveraging data to drive insights and decision-making, with proficiency in tools and languages such as Python, SQL, Excel, and Power BI. Eager to apply my knowledge in a professional environment, I am a quick learner with a keen interest in solving complex problems, working with large datasets, and contributing to data-driven strategies.

### WORK EXPERIENCE

#### CADSS ACADEMY-INTERNSHIP

2024-2025

Python Intern

As a Python Intern I absorbed practical experience writing Python scripts which processed data through automation and optimization.

### PROJECT

#### CUSTOMER PURCHASE PREDICTION

Data Scientist

2023-2024

Created a model to predict what customers are likely to buy based on their past purchases. Analyzed their buying patterns and used the insights to help businesses improve marketing and keep customers coming back.

#### MOVIE RECOMMENDATION SYSTEM

2023-2024

Data Scientist

Designed a system that recommends movies based on what users like and have watched before. Combined different techniques to make personalized suggestions and built a simple interface for users to find movies easily

### EDUCATION

#### CBSE

- 2021 - 2022
- Kendriya Vidyalaya
- Senior Secondary

#### GGSIPU UNIVERSITY

- 2022-2025
- BCA

### LANGUAGES

- Hindi
- English

### CERTIFICATE

- DataScience Training  
– ShapeMy Skills

## SKILLS

- Data Analysis 
- DBMS 
- Python 
- AI/ML 

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## EXPERTISE

- Strategic Planning 
- Communication 
- Data visualization 

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## CONTACT

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