

MOHD ZAID ALI

MBA Student (Finance and Marketing)

@ mohdzaidali9149@gmail.com
https://www.linkedin.com/in/mohd-zaid-ali-696110245?
utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
Bulandshahr, Uttarpradesh 203001

SUMMARY

Motivated and detail-oriented MBA student specializing in Finance and Marketing. Strong in problem-solving, business analysis, and teamwork, with a passion for applying academic knowledge in real-world business scenarios. Known for being responsible, organized, and eager to gain practical experience in the corporate sector.


LANGUAGES

Hindi English

CERTIFICATIONS

AI in Marketing –
NPTELPOWER BIAdvanced
Excel

POSITION OF RESPONSIBILITY

 **Campus Placement Coordinator**
Placement Coordinator Galgotias College of Engineering and Technology

Coordinated campus recruitment drives with over 15 companies.

Ensured smooth coordination between students and recruiters.

Increased student placement rate by 25% within a year.


PROJECTS


Second-Hand Industrial Machinery Solutions
 Greater Noida,Uttarpradesh
Specialized in sourcing, evaluating, and reselling pre-owned industrial machinery.


Ensured compliance with industry standards and optimized equipment resale value.

Facilitated seamless transactions and provided tailored client solutions.


KEY ACHIEVEMENTS


 **Campus Recruitment Success**
Successfully coordinated over 15 campus recruitment drives with smooth processes.

 **Student Placement Increase**
Enhanced student-placement rate by 25% as placement coordinator within one year.

 **AI Certification Achievement**
Completed AI in marketing certification, improving digital skills by implementing 3 AI strategies.

EDUCATION


Master of Business Administration
Galgotias College of Engineering and Technology. (Greater Noida,Uttarpradesh)
 10/2023 - 09/2025

Bachelors of Commerce
I.P(P.G) college campus 2. (Bulandshahr,Uttarpradesh)
 07/2020 - 03/2023

SKILLS

Problem Solving Active Listening
Quick Learner Decision Making
Multitasking Abilities Excel
MS Word Leadership

FIND ME ONLINE

 **LinkedIn**
https://www.linkedin.com/in/mohd-zaid-ali-696110245?
utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app

HOBBIES

 **Cricket and Travelling**