

MOHD ZAID ALI

MBA Student (Finance and Marketing)

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Bulandshahr, Uttarpradesh 203001

SUMMARY

Motivated and detail-oriented MBA student specializing in Finance and Marketing. Strong in problem-solving, business analysis, and teamwork, with a passion for applying academic knowledge in real-world business scenarios. Known for being responsible, organized, and eager to gain practical experience in the corporate sector.

LANGUAGES

Hindi English

CERTIFICATIONS

AI in Marketing –
NPTELPOWER BIAdvanced
Excel

POSITION OF RESPONSIBILITY

Campus Placement Coordinator

Placement Coordinator Galgotias College of Engineering and Technology

Coordinated campus recruitment drives with over 15 companies.

Ensured smooth coordination between students and recruiters.

Increased student placement rate by 25% within a year.

PROJECTS

Second-Hand Industrial Machinery Solutions

Greater Noida, Uttarpradesh

Specialized in sourcing, evaluating, and reselling pre-owned industrial machinery.

Ensured compliance with industry standards and optimized equipment resale value.

Facilitated seamless transactions and provided tailored client solutions.

KEY ACHIEVEMENTS

Campus Recruitment Success

Successfully coordinated over 15 campus recruitment drives with smooth processes.

Student Placement Increase

Enhanced student-placement rate by 25% as placement coordinator within one year.

AI Certification Achievement

Completed AI in marketing certification, improving digital skills by implementing 3 AI strategies.

EDUCATION

Master of Business Administration

Galgotias College of Engineering and Technology. (Greater Noida, Uttarpradesh)

10/2023 - 09/2025

Bachelors of Commerce

I.P(P.G) college campus 2. (Bulandshahr, Uttarpradesh)

07/2020 - 03/2023

SKILLS

Problem Solving Active Listening

Quick Learner Decision Making

Multitasking Abilities Excel

MS Word Leadership

FIND ME ONLINE

LinkedIn

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HOBBIES

Cricket and Travelling