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# SAMBHAV JAIN

## PROFILE SUMMARY

Let me introduce myself, I am a 23 years old dedicated and detail-oriented Content Moderator with one year of hands-on experience ensuring platform safety and upholding community standards. Skilled in analyzing content, enforcing policies, and providing a secure and welcoming online experience for users. I am eager to bring my strong attention to detail and commitment to quality to a dynamic team focused on digital safety and user satisfaction.

## WORK EXPERIENCE

### VACO BINARY SEMANTICS LLP (ASSOCIATE ANALYST)

NOV 2023-PRESENT

#### GOOGLE HOTEL ADS

- Troubleshoot data inconsistencies and technical issues through multiple communication channels — including phone, email, and internal search tools — to identify root causes and ensure timely resolution.
- Ensured that pricing and availability data from external partners integrated into Google's systems were clean, accurate, and delivered on time.
- Validated and synchronized partner price updates with the Google Hotel Ads platform, ensuring alignment between displayed prices and those shown during user booking experiences.
- Monitored and analyzed discrepancies in data feeds, such as mismatched or incorrectly displayed prices, and reported and coordinated fixes directly with clients to maintain accuracy and user trust.
- Collaborated with internal teams to refine and optimize algorithms for handling complex pricing scenarios, such as fluctuating rates, last-minute deals, and seasonal changes.

#### GEDI (PRODUCT MATCH & CLUSTER MATCH)

- Led user research, usability testing, and data analysis for Product Match & Cluster Match to optimize search and clustering features. Developed user personas and feedback mechanisms to align with user needs.

#### FURBALL RATING & GONUKKAD

- Conducted image evaluation, quality control, and data annotation for Google's Furball Rating. Collaborated with cross-functional teams to maintain standards and provide feedback.
- Moderated content for GONUKKAD Blogs, ensuring compliance, detecting spam, and organizing content to enhance user experience.

#### VETAS

#### (SALES & MARKETING INTERN)

JUNE 2022 – AUG 2022

- Conducted market research to analyze trends, competitors, and customer segments.
- Supported sales team with lead generation, customer outreach, and follow-up communications.
- Contributed to the creation of marketing materials, including brochures, presentations, and email campaigns.
- Collaborated with cross-functional teams to align marketing strategies and enhance sales efforts.

#### VIRAL FISSION

#### (CAMPUS AMBASSADOR INTERN)

MARCH 2022 – JUNE 2022

- Promoted brand visibility through engaging content (social media posts, videos, flyers).
- Built relationships with students and organizations to enhance brand reach.
- Collaborated with marketing team to align efforts with overall strategy.

## EDUCATION

### MASTERS OF BUSINESS ADMINISTRATION (MBA)

Amity University  
2025-2027

### BACHELOR'S OF BUSINESS ADMINISTRATION (BBA)

Guru Gobind Singh Indraprastha University  
2020-2023

### INTERMEDIATE (10+2)

Arunodaya Public School  
2019-2020

## SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Detail-oriented and able to handle multiple tasks simultaneously.
- Have an intermediate knowledge of MS productivity tools (Word, Excel, Powerpoint)
- Have a good knowledge of Marketing and how it works.
- Ability to learn things quickly.

## LANGUAGES

- ENGLISH 
- HINDI 