Prakhar Sharma

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EDUCATION

G.G.S.I.P.U - M.A.I.T   **Delhi**
MBA-Finance   *Graduation Date: Jul 2025*

G.G.S.I.P,U - D.S.P.S.R   **Delhi**
B.com Honours   *Graduation Date: Aug 2022*

WORK EXPERIENCE

Zielhoch   **Delhi**
Finance Intern   *Jun 2024 - Aug 2024*

- Developed comprehensive **financial models** that enhanced forecasting accuracy enabling more informed decision-making and strategic planning for cross-functional teams.
- Conducted detailed **ratio analyses** across multiple business units, identifying key performance trends that contributed to improvement in operational efficiency.

Ytech

Market Research Intern   *Jul 2021 - Sep 2021*

- Developed advanced business analytics **dashboards** that synthesized data from **10+ sources**, enabling real-time decision-making .
- Orchestrated the segmentation of customer data sets, resulting in the discovery of key market segments that contributed to uplift conversion rates across digital marketing channels.
- Conducted comprehensive marketing research on target demographics, analyzing over 50 industry reports and consumer surveys to identify emerging trends, leading to a increase in targeted outreach effectiveness.

PROJECT EXPERIENCE

JP Morgan Chase

Investment Banking -Job simulation

- Completed Investment Banking Virtual Experience on Forage, gaining hands-on exposure to company valuation, **DCF modeling**, pitch book creation, and **transaction analysis** in a real-world M&A context.

TATA Group

Data Visualization

- Completed Tata Data Visualization Virtual Experience on Forage, developing skills in **data cleaning,** dashboard creation, and deriving business insights using tools like **Excel and Power BI** to support data-driven decision-making.

CERTIFICATIONS

- NISM Series-VIII **Equity Derivatives**
- Internshala - **Business Analytics**
- Udemy - **Advanced Excel**
- TCS-NQT-**BFSI** (72.11% Score)
- NPTEL IIT Roorkee - **Leadership and Team Effectiveness**

SKILLS

- Financial Modeling, Financial Analysis, Ratio Analysis, Advanced Excel, Equity Derivatives, PowerBi, Dashboards.