

Mohd Aman Ullah Khan

Data Analyst

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Education

2019 – 2023 Rampur	B.Tech (Computer Science and Engineering), <i>Apex Institute of Technology affiliated to Dr. APJ Abdul Kalam Technical University</i> 8.24 CGPA
2017 – 2018 Noida	12th Standard, National Institute of Open Schooling Subjects : Physics ,Chemistry ,Math, Biology ,English Percentage : 63.8 %
2014 – 2015 Rampur	10th Standard, St. Paul's School affiliated to Central Board of Secondary Education 10 CGPA

Skills

Programming — Python • **Database** — MySQL • **Python Libraries** — Numpy , Pandas , Matplotlib , Seaborn • **Data Visualization** — Excel , Power Bi

Projects

Customer Segmentation and Behaviour Analytics | EDA Project

Performed customer segmentation using RFM (Recency, Frequency, Monetary) analysis on transactional data. Cleaned and transformed records, applied K-Means clustering to group customers, and visualized segments to identify high-value, frequent, and at-risk customers. Provided actionable insights for targeted marketing and risk assessment.

Data Source : Kaggle

Tech Used : Numpy,Pandas,Matplotlib,Seaborn

Blinkit Sales Analysis | PowerBI Project

Built an interactive Power BI dashboard using Blinkit sales data from Kaggle to analyze revenue trends, top-selling items, and regional performance. Cleaned and transformed records, applied KPIs for sales growth and customer segmentation, and identified anomalies for business insights.

Dataset Source : Kaggle

Tech Used : Power BI | Excel | Data Cleaning | Visualization

Certifications

Computer System Security

E & ICT Academy, IIT Kanpur

Data Science Bootcamp

Ai Planet