



Palak Jain

MBA- Finance & Business Analytics
9050489059 | palak.jain.gnmba26@iilm.edu | [linkedin](#)

ABOUT

MBA candidate specializing in Finance and Business Analytics, with an analytical mindset and the ability to interpret financial data for strategic decision-making. A dedicated individual with leadership qualities and a commitment to delivering data-driven solutions.

EDUCATION

Degree	Institute/University/Board	% Or CGPA	Year
MBA	Institute of Integrated Learning in Management (IILM) University	Pursuing	2024-2026
B.COM(H)	DAV College (Punjab University)	78.9 %	2020-2023
12th	Pratap Public School (CBSE)	95.6%	2019-2020
10th	Pratap Public School (CBSE)	87.8%	2017-2018

LIVE PROJECT

Construction Project Resource Allocation

September 2024 – November 2024

Worked on a hypothetical dataset of **600 rows and 15 columns**, performed data cleaning, **Pivot Tables, charts, and Conditional Formatting** to work on resource utilization trends. Applied **correlation** and **regression analysis** to forecast project costs and used Excel **Solver** to optimize resource allocation, identifying **10–15% potential cost savings**. The insights gained helped in identifying overused materials, optimizing budgeting strategies, and improving overall resource efficiency for better project planning.

INTERNSHIP

Finance Intern

IIFL Capital

May 2025 – July 2025

- Successfully provided **20 potential leads** to IIFL as part of client outreach and business development activities.
- Performed **Financial Statement Analysis (FSA)** of financial service companies, highlighting key performance drivers and risks.
- Identified **Angel One** as a stronger performer with an **interest coverage ratio of 6.6x** and **net profit margins of ~23%**.

ACADEMIC PROJECTS

- DESIGN THINKING AND ENTREPRENEURIAL MINDSET PROJECT (NOV 2024)** : We focused on the issue of “people living away from home struggling to access healthy food, specifically non-vegetarian options”. We conducted **user research**, **created user personas**, and brainstorming solutions through **mind mapping** and **ideation** chart. Our final solution was to provide a non-vegetarian meal kit box containing raw ingredients with instructions, supported by a prototype website, and tested
- ESSENTIALS OF BUSINESS ANALYTICS (NOV 2024)** : Analyzed the sales performance of XYZ Pharmaceuticals (hypothetical data) across multiple countries and sales channels to identify trends and areas for improvement. We cleaned the dataset, created pivot tables, dashboards, and conducted descriptive analysis, correlation, regression, and sales forecasting. The insights led to key recommendations, including inventory optimization, channel diversification, strategic pricing, seasonal promotions, and improving sales consistency.

PROGRAMMES AND CERTIFICATIONS

- Social Immersion Programme (Feb 2025)**: As part of the **11-day Social Immersion Program** at IILM University, in collaboration with **Rajiv Gandhi Foundation, You Can Foundation, and Aastha Foundation**, we worked on a social problem using the **design thinking model**. Our activities included understanding **empathy**, **discussing men’s mental health**, **expressive theater**, **NGO visits**, and final presentations that deepened our real-world exposure. Through this journey, we developed a solution and discussed its impact, innovation, feasibility, and scalability.
- Financial Modeling and Valuation Certificate (pursuing)**: Currently studying Advanced models like **LBO, Private Equity Return, Mergers & Acquisitions**, and **13-Week Cash Flow** to build expertise in valuation and strategic financial decision-making.

ACHIEVEMENTS

- Accomplished 1st position in HR Case Study Competition (Feb 2025)**: Secured **1st place** among **100+ students** in “**Diversity, Inclusion and the Future of Sustainable Leadership – A Ticking Clock for Change**”, organized by **The Connectors – HR Club of IILM University**, delivered strategic solutions and innovative HR practices.
- Achieved 2nd position in FinVision – Financial Analysis Competition (April 2025)**: **Stood 2nd** among 200+ participants, organized by the Finance Club of IILM University, conducted **comprehensive ratio analysis**.

PROFESSIONAL SKILLS

- Technical Skills**: Fundamental Analysis, Ratio Analysis, Mind Mapping, User Story Creation, MS-excel, Canva
- Behavioral Skills**: Good Communication, Leadership, Time Management, Conflict Handling, Client Handling